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ACCESS BREAKDOWN – NEGOTIATING OPEN ACCESS WITH ELSEVIER AND OTHER PUBLISHERS

Disclaimer

- This presentation does not touch upon specifics in the ongoing negotiations

The Government should take an active role in promoting the international flow of scientific information.

Vannevar Bush
Science The endless frontier
1945



The old story

- Governments and other funding bodies fund research
- Governments and other funding bodies reward sharing scientific information
- Commercial publishers develop and own the infrastructure for sharing scientific information
- Academic achievements dependent on commercial products

Old story not good enough

- 2016, EU: Open access by 2020
- 2017, Norway: Open access by 2024
- 2018, cOALition S: Open access by 2020

Negotiations 2018

Publishers

- Elsevier
- Wiley
- Springer Nature
- Taylor & Francis

Our negotiation teams

- Unit
- In collaboration with
 - University of Bergen
 - University of Oslo
 - NTNU
 - University of Tromsø

Our goals

- Norwegian research articles published open access
- No increase in costs
- Transparent agreements
- Evidence that we are moving towards an open access publishing model
- Supported by Universities Norway (UHR)

Transforming the big deals

Paywall model

- Product: Journals
- Pay to read
- Free to publish

- Consortia buy read access to journals in bulk

Open access model

- Product: Publishing services
- Pay to publish
- Free to read

- Consortia buy publishing services in bulk

Transforming the big deals

Offsetting deal

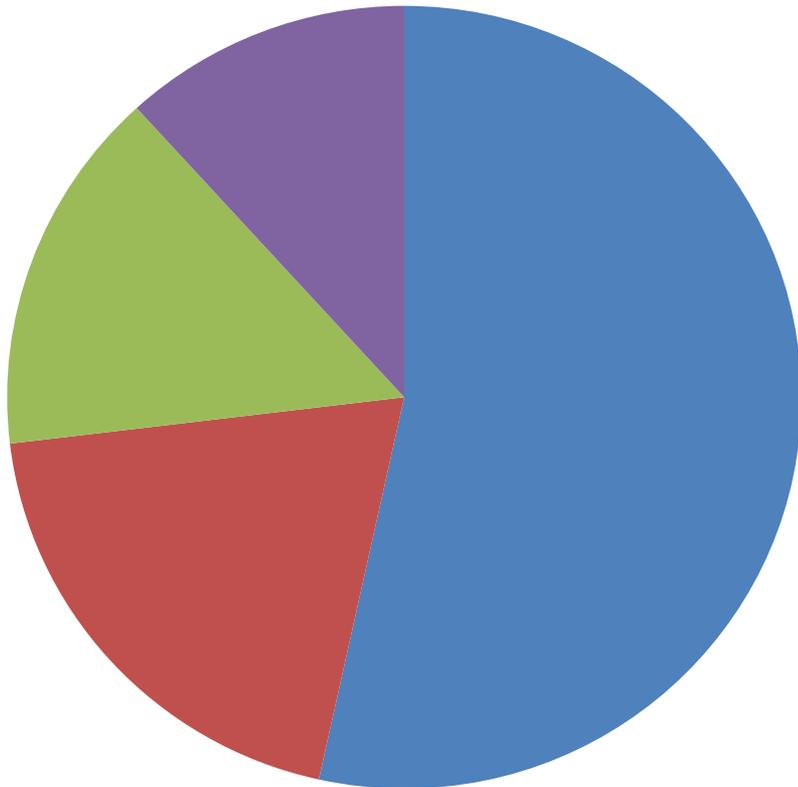
- The subscription spend is offset by APC spend
 - But usually at some additional cost
- Reasonable solution for consortia with publication outputs proportionate to the price of previous the big deal

Pay as you publish

- Pay only for APCs for articles published

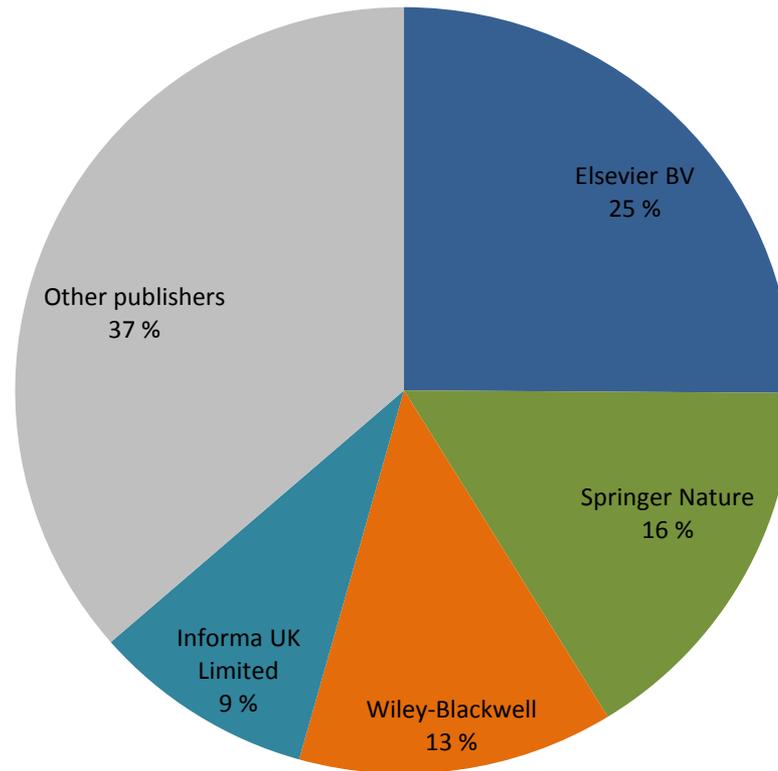
The big deals in Norway

■ Elsevier ■ Wiley ■ Springer Nature ■ Taylor & Francis

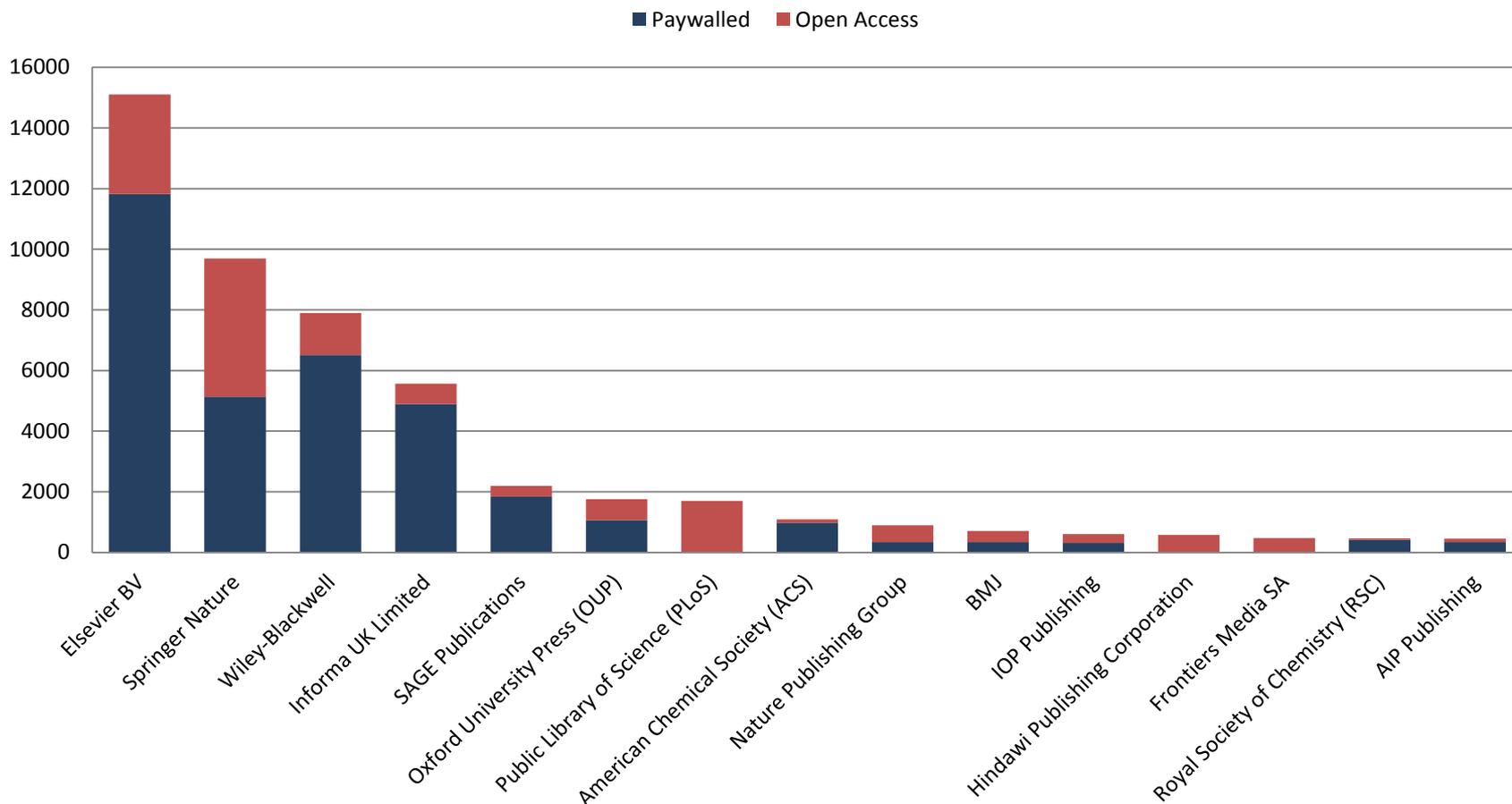


- Annual spend on 4 big deals approx NOK 200 000 000

Publications by publisher 2011-2016



Open access by publisher 2011-2016



Realistic transformation?

- From a financial point of view: Yes
 - There is enough money in the system, cf “Disrupting the subscription journals’ business model for the necessary large-scale transformation to open access” (2015)
- But the results are so-so
 - No deal with Elsevier in Germany and Sweden
 - Open access-ish deal with Elsevier in Finland
 - Other countries have national open access deals with Wiley, Springer, Taylor & Francis

Plan S key principle

- “After 1 January 2020 scientific publications on the results from research funded by public grants provided by national and European research councils and funding bodies, must be published in compliant Open Access Journals or on compliant Open Access Platforms.”

Plan S and transitional big deals

- We acknowledge that ‘transformative’ type of agreements, where subscription fees are offset against publication fees, may contribute to accelerate the transition to full Open Access. Therefore, it is acceptable that, during a transition period that should be as short as possible, individual funders may continue to tolerate publications in ‘hybrid’ journals that are covered by such a ‘transformative’ type of agreement

How will Plan S affect us?

- In general: We don't know yet
- Plan S does not appear in conflict with the goals in the ongoing negotiations
 - Both aim for a transition to open access
- The results of the ongoing negotiations may have an impact on the implementation of Plan S in Norway
 - Transitional big deals may buy more time for publishers and academic communities