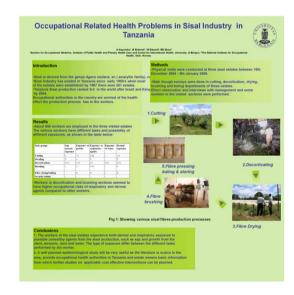
UNIVERSITETET I BERGEN

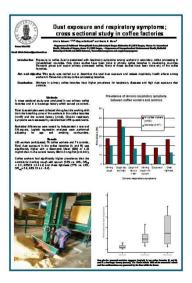
Centre for International Health

The scientific poster

Bente E. Moen, professor









Preparations

- Abstract
- Guidelines from the conference; size, fonts, rules
- Template
 http://kapd.h.uib.no/profilmanual/02Maler/e_02bb1_PPT
 Presentasjon.html
- Be concentrated upon the work
- Be an artist!!



Making the poster

- What is your message? Show it!
- Design
 - Layout, title, colors, text vs illustrations
 - Simple normal structure (introduction/purpose, methods, results, conclusion)
- Give highlights
- Self explanatory (readable in the right order)
- Check details
- Remember logos
- Few references



Practicalities: Printing the poster and transport

- Plan in time
- Printing cost; check your funding/supervisor help
- Printing on paper; laminated on cloths
- Remember to prepare for transport (transport cylinder)
- Typical hand luggage



Presenting the poster

- Be at the poster during «poster sessions»
 - Sell it by a 10 second statement
 - Look good!
- Sometimes there are 1 min poster presentations
 - Be prepared
- Business card, copies of the poster
- Any visitor can be important networking!

