

Creating Effective Instructional Videos

The course is for educators at UiB who want to create and publish online short videos as a supplement to other teaching in the spring semester 2016.

The course is practically oriented and focuses on how to create effective instructional videos with a variety of easy to use tools. It also looks at options for making the recordings available to the students. The course emphasizes both technical and pedagogical aspects of video production.

We will discuss and provide input on:

- What kinds of content are most suitable for such presentations
- The mechanics of making good teaching videos
- New kinds of activities you can do in class because of time freed up by video content delivery
- Measuring to what extent students use videos and whether such use improves learning

The course provides an opportunity to explore new pedagogical possibilities, gain experience with videos, and discuss and share experiences with colleagues. It is assumed that participants will attend all four class meetings in the spring semester 2016 and perform various tasks between meetings.

Participants will need a laptop with up-to-date Windows or OSX (Mac) and browser (Explorer 8 or higher / Firefox / Chrome / Safari - with Flash plug-in), as well as a good external webcam with microphone.

Number of participants: max 20

Time: 2 full days from 9-15 and 2 half days from 9-13.

Course Leader: Robert Gray, Institute of Education robert.gray@uib and others.

The course can be included as an optional module in Development in university teaching equivalent to 5 ECTS.

Registration to: Kåre Helleve (kare.helleve@uib.no) Questions may be directed to the course holders.

We assume that participants are involved in the course.