



Open Access

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Outline

- **Traditional** publishing
- **What is Open Access?**
- **Rights** and contracts
- Open Access in **Norway** and **UiB**

Traditional/subscription-based publishing

- Access only to those who can **afford to pay**
- Researchers do the work for **free** –the profit goes to the publisher
- The publisher keeps copyright – **limits reuse**
- **No real market** – the publisher sets the price



Phd Comics

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What is open access?

“Open access literature is digital, online, free of charge, and free of most copyright and licensing restrictions.”

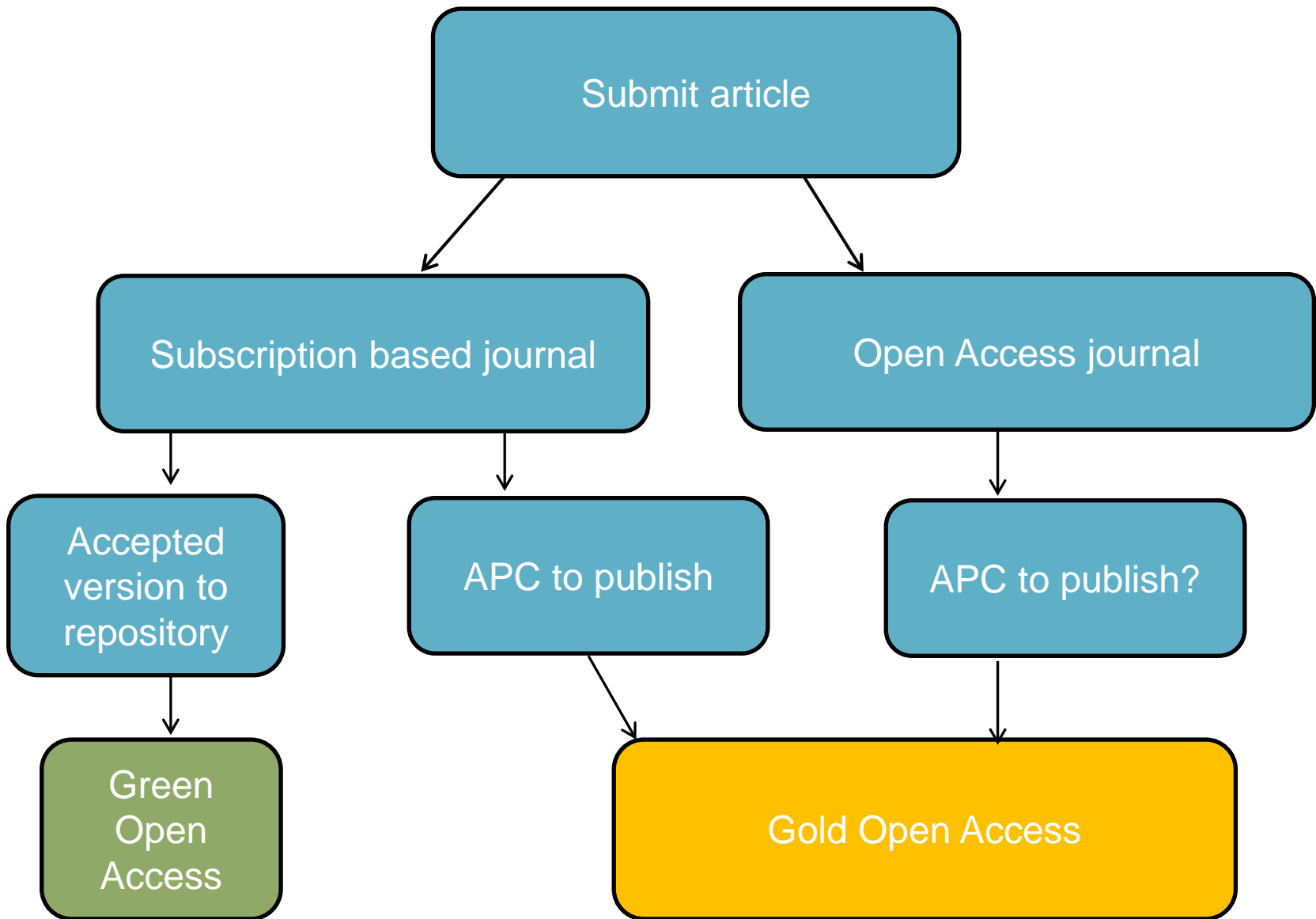
(Suber 2012, s. 4)

Basic principles

- Research material is made **immediately** available online free to the public – with **no restrictions**
- The users have the **right to reuse**: read, download, copy, distribute, print, share and build upon the full-text of the material (CC-BY)
- The author **retains copyright** and the **right to reuse** own material

Ways to Open Access

- Green = online archiving
- Gold = publishing in OA-journals
- (Hybrid = publishing OA in subscription journals)



Open Access myths

- Open Access means **bad quality**
- Open Access means **low impact**
- Open Access goes **against the academic freedom**
- Open Access **costs more**
- **Not everybody can afford** to publish Open Access:
Conflict of interest
- The articles are **not copyrighted**
- I have access! What's in it for me?

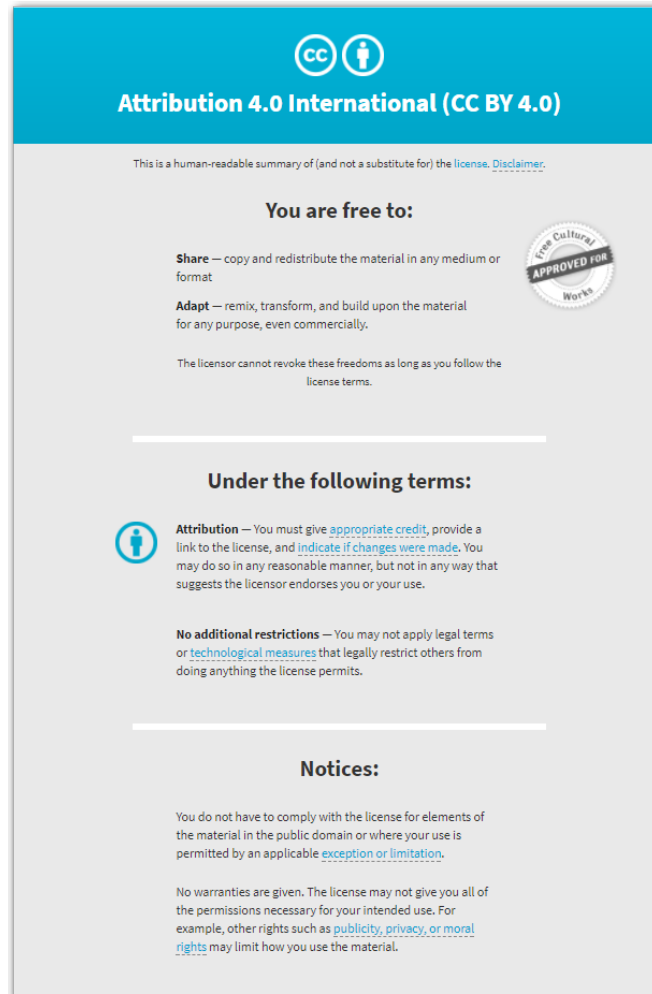
Publishing contracts

- The author **transmits copyright**
- The publisher gets an **exclusive license** to publish
 - to **reproduce, distribute or use** the article in any public medium
 - to **base new work** on the original publication
 - to **reuse** the publication
 - to **reuse** graphs, tables, etc.


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Elsevier standard contract

Alternative – open license



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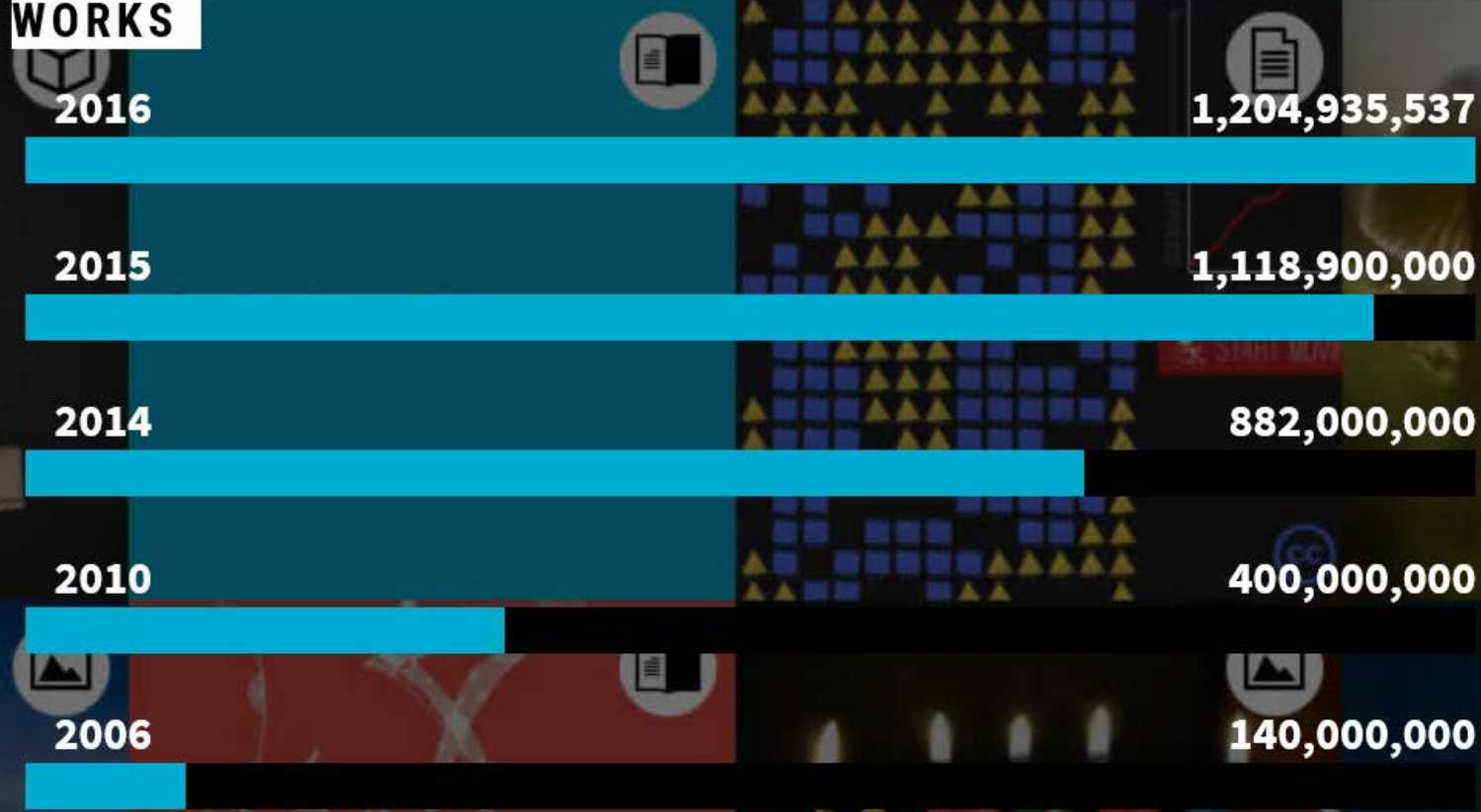
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- National guidelines
- [NORA](#)
- Open Journal System
- Publication funds

Open Access at UiB

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Thanks for listening!

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- Elsevier copyright: <https://www.elsevier.com/about/our-business/policies/copyright>
- Open Access Explained! (video): <http://youtu.be/L5rVH1KGBCY>
- Sherpa/RoMEO (publishers self-archiving policies): <http://www.sherpa.ac.uk/romeo/>
- Suber, P. (2012). Open Access. Cambridge, Massachusetts: MIT Press. URL: <http://mitpress.mit.edu/books/open-access>

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