26 Aug 2016, 09:00 - 10:30

Session A01: Autarky and Technological Capabilities: 1933-1945

Chair: Neill Forbes

Marco Bertilorenzi (Paris-Sorbonne)
*Saint-Gobain and autarky in Italy. Governance, technological innovation and politics (Marco Bertilorenzi)*

Mario Perugini (Bocconi University)
*Growth and technical change in the Italian nitrogen industry during the autarkic period*

Roman Köster (Bundeswehr University Munich)
*Autarky and the development of plastics and synthetic fibers in Germany after 1933*

Session A02: State-owned enterprises

Chair: Aldo Musacchio

Christopher Kopper (University of Bielefeld, Germany)
*Institutional obstacles to rationalization and profit orientation: The Deutsche Bundesbahn after 1945*

Fary Akmal Osman (Kyoto University, Japan)
*Foreign Direct Investment by State-owned Enterprise, Malaysia and Beyond*

Anna Soulsby (Associate Professor of Organizational Behaviour, Nottingham University Business School, University of Nottingham, United Kingdom)
*Understanding the Processes of the De-Institutionalisation and Re-Institutionalisation of Management and Organization in Post-Communist Societies.*

Session A03: Asian Perspectives on Capitalism

Chair: Leslie Hannah

Myungsoo Kim (Assistant Professor, Keimyung University, Korea)
*Acceptance and Understanding of Capitalism by Koreans in the late 19th and early 20th centuries: the case of Han Sangyong*

Kazuhiro Tanaka (Hitotsubashi University), Masakazu Shimada (Graduate School and Faculty of Business Administration, Bunkyo Gakuin University, Tokyo, Japan)
*A Framework for Analyzing Capitalism in Asia on the Basis of an Experience in Modern Japan*

Farabi Fakih (Lecturer at the Department of History, Faculty of Cultural Sciences, Universitas Gadjah Mada, Yogyakarta, Indonesia)
*Reconstructing Business Ethics through Ego-documents: Searching for Non-Western Framework of Business Ethics in the Indonesian Case, 1950s-1990s*

Session A04: Corporate Networks I

John Wilson (Newcastle University), Anna Tilba (Newcastle University), Emily Buchnea (Newcastle University)
*Revisiting the bank-industry divide: the presence and influence of banks in the British corporate network, 1904-1976.*
Session A04: Corporate Networks I

Yongdo Kim (Professor of Department of Business Administration at Hosei University, Japan)
*The interfirm relationships in the Japanese machine tool industry, 1910s-1980s: the market and organizational principles*

Jean-Pascal Bassino (Institute of East Asian Studies, ENS Lyon, University of Lyon), Pablo Jensen (Institute of Complex Systems (CNRS and ENS Lyon)), Matteo Morini (ENS Lyon, University of Lyon)
*The evolution of Japanese business networks in ASEAN countries since the 1960s*

Session A05: Ideas and Business Action

Chair: Etsuo Abe

Maiju Wuokko (University of Helsinki, Finland)
*The Bad N-Word: Finnish business and neoliberalism*

Young-Ryeol Park (Yonsei University)
*Global Entrepreneurship and Firm Internationalization: Theory, Empirical Evidence and Research Agenda*

Manuel Santos-Redondo (Univ Complutense, Madrid)
*Industrialization, Deindustrialization, and Reindustrialization: the crash of economic ideas*

Session A06: Gaining Access to Consumption

María Rosaria de Rosa (University of Napoli L'Orientale)
*Citizens and consumers. The juridical debate about the access to consumer credit in Italy*

Isabelle Gaillard (Grenoble-Alpes University)
*Ski rental: a new ski consumption model in French ski resorts? (1990-2014)*

Sabine Effosse (University Paris-Ouest Nanterre La Défense)
*To what extent was consumer credit in France the driving force behind mass access to consumption? (1947-1965)*

Session A07: Crises Management

Pavel Bek Milan Hlavacka (Academy of Sciences Prague; Charles University Prague, Czech Republic)
*To be or not to be-stocked: Family firm strategy between continuity and change*

Judit Klement (assistant professor)
*The Adaptation Strategies of Budapest Flour Mill Companies in the Time of Globalization of Agriculture*

Károly Halmos (associate professor)
*Enterprises not born. Entrepreneurial failures on the basis of the 1869 Budapest bankruptcy cases.*

Session A08: Business Clusters

Valeria Giacomin (Copenhagen Business School, Denmark)
*Moving Clusters and Global Cities: the Palm Oil Cluster*

Southeast Asia after World War II
Session A08: Business Clusters

Tomás Fernández de Sevilla (The Free University de Bruxelles, Belgium), Armando Joao Dalla Costa (The Federal University of Paraná, Brazil)
The life-cycle of the Sao Paulo auto-industry cluster

Innan Sasaki (University of Turku, Finland), Thomas Mollanger (Université de Bordeaux)
Institution or agency? – A comparative study of the historical evolution of Kyoto’s and Cognac’s alcohol beverage clusters’ internationalization

Session A09: Statism in Business Development

Chair: Eduard Kubu

Valeria Zanier (London School of Economics and Political Science)
Pointing the dragon cub. Western MNEs perceptions of China as an emerging market in the mid 1970s

Martin Kragh (Uppsala University, Uppsala Centre for Russian and Eurasian Studies), Volodymyr Kulikov (Associate Professor of History, Karazin Kharkiv National University)
Big Business in the Russian Empire: A European Perspective

Erik Nijhof (Dept. of Economic and Social History, Utrecht University)
Towards a typology of coordinated economies; the Dutch case

Session A10: Transportation Systems and the Making of the Modern World

Chair: Margrit Mueller

Ayumu Banzawa (Osaka University, Japanese Business History Society)
Some Aspects of the National Unification of German Railways before the Reichsbahn at the Turn of the Centuries.

Eduardo Beira (IN+ - Instituto Superior Técnico), Hugo Silveira Pereira (CIUHCT - Universidade NOVA de Lisboa)
National Railway Company: a peripheral company of peripheral railways

M. Stephen Salmon (retired from Library and Archives Canada)
“... with the hatches uncovered”: Swan Hunter, Scott Misener and the Restructuring of Canadian Great Lakes Shipping, 1927-1944

26 Aug 2016, 11:00 - 12:30

Session B01: Agrobusiness

Maria Eugénia Mata (Nova School of Business and Economics, Lisbon, Portugal), Leonor Fernandes Ferreira (Nova School of Business and Economics, Lisbon, Portugal), João Pereira dos Santos (Nova School of Business and Economics, Lisbon, Portugal)
Organizational innovation versus Strategic competence: The Angolan Cazengo Agricultural Company

Adolfo Meisel (Colombian Central Bank (Bank of the Republic, Colombia?))
Las Cabezas: The Largest hacienda in the History of the Colombian Caribbean, 1824-1942
Session B01: Agrobusiness

Eduard Kubu (Charles University in Prague, Faculty of Arts, Institute of Economic and social history, Czech Republic), Jiri Sousa (Charles University in Prague, Faculty of Arts, Institute of historical auxiliary sciences, Czech Republic)

From a peasant in bondage to a self-confident agrarian entrepreneur. Family-based agrarian enterprise in Central Europe in the second half of the 19th and the first half of the 20th century.

Session B02: To be or not to be? ... the Failures

Chair: Hakan Lindgren

Saara Matala (Aalto University, Finland)

A fairly good company that failed but went on - a bankrupt as a radical structural transformation.

Ryosuke Takeuchi (Yokohama National University)

The Failure of Multinational Subsidiary Evolution: A Case of the Foreign Pharmaceutical Enterprise in Japan after WWII.

Juan Flores Zendejas (University of Geneva), Aldo Musacchio (Brandeis University)

Revolutionaries, caudillos and financial markets: Winners and losers from Latin America’s first debt crisis.

Session B03: Business and Religion

Valeriy Kerov (Chair Professor of School of History of National Research University “Higher School of Economics” (Moscow))

1771-1772 Great Plague in Moscow and Old Believers Economic Growth

Stefan Schwarzkopf (Copenhagen Business School, Denmark)

A Theology of Consumer Choice: American Mainline Protestantism and the Consumer Market, ca. 1880-1950

Marie-Emmanuelle Chessel (Sciences Po, Centre de sociologie des organisations (CSO))

Catholicism and Business in France: the French Center of Christian Employers (Centre Français du Patronat Chrétien) in the Second Half of the Twentieth Century.

Session B04: Restructuring Industries

Chair: Joe Martin

Veronica Binda (Bocconi University, Milan), Mario Perugini (Bocconi University, Milan)

Managing and escaping crisis: cartels in Italy (1900-1945)

Ágnes Pogány (associate professor)

Cartel, Merger or Demolition? Crisis Management Strategies of the Budapest Flour Mills after the First World War.

Mária Hidvégi (research fellow)

**Session B05: Business and Financial Diversification**

Anitra Komulainen (University of Helsinki, Finland), Sakari Siltala (University of Helsinki, Finland)

*How To Build a Business Dynasty A Comparative Study of the Business Families Ehrnrooth and Wallenberg at the turn of the 20th Century*

Liu Fuxing (Nankai University, China), Yuru Wang (Nankai University, China)

*Market development and path of business growth: Based on the example of China Merchants (1872-2013)*

Dimitris Sotiropoulos (Open University, UK), Janette Rutterford (Open University, UK)

*Diversification in the first globalisation era: studying investor behaviour in England and Wales 1870-1902*

**Session B06: From Nationalisation to Privatisation ... and back**

Pasi Nevalainen (University of Jyväskylä, Finland)


Pasi Nevalainen (University of Jyväskylä, Finland), Andrea Colli (Bocconi University Mailand, Italy)

*The State-Owned Enterprise in Free Market Economies: Successful and Lost Businesses in Italy and Finland, 1970-2010.*

Javier Vidal (Universidad de Alicante/University of Alicante)

*Are really airports a business? The privatization of air transport infrastructure in Latin America: reasons and facts*

**Session B07: The Impact of Foreign Direct Investment**

Andrea Lluch (CONICET, Argentina; Los Andes University, Colombia)

*Foreign investment in the South American beef industry (1883-1932)*

Margrit Mueller (University of Zurich, Department of Economics, Economic History), Martin Luepold (University of Basle, WWZ-Bibliothek / Schweizerisches Wirtschaftsarchiv), Manuel Hiestand (University of Zurich, Department of Economics, Economic History)

*The impact of multinationalisation on the firms, their home economy and the host countries: Switzerland during the 20th century*

Teresa da Silva Lopes (University of York), Vitor Corado Simoes (Instituto Superior de Economia e Gestao)

*Foreign investment in Portugal and Knowledge and Knowledge Sharing: From Methuen treaty to the 21st century*

**Session B08: Structural Changes**

Akira Tanaka (Kyoto University, Japan), Xiaochun Huang (Hirosaki University, Japan)

*Structural change in mass-procurement system: China's iron & steel industry and the global iron ore market*

Victor Dos Santos Paulino (Toulouse Business School, France)

*A demand-based view of industry evolution: the case of the spacecraft*
Session B08: Structural Changes

Masayuki Tanimoto (Graduate School of Economics, the University of Tokyo), Ryoji Mori (Graduate School of Social Sciences, Hiroshima University)
Labour-intensive Industrialization in Global Competition: International Rivalry in the Toy Business from the 19th to 20th Centuries

Session B09: Oil and Resource Nationalism

Norman Joshua (Northwestern University, USA)
The Irony of Indonesian Resource Nationalism: The Pertamina Crisis of 1975 and the Collapse of a National Oil Company, 1975-1978

Nick Ostrum (Stony Brook University)
Petroleum Independents: West German Oil Companies and their Libyan Concessions

Wiebke Glässer (Humboldt University Berlin / University of Vienna)
Shifting Power? The Oil Market between Multinationals and Petrostates 1960-1975

Session B10: Pulp Non-Fiction - The Global Paper Industry in Comparative Perspectives I

Chair: J. Ojala
Jari Ojala (University of Jyväskylä), Niklas Jensen-Eriksen (University of Helsinki), Juha-Antti Lamberg (University of Jyväskylä)
The Change in the Global Dominance in Pulp and Paper Industry

Panu Nykänen (University of Jyväskylä)
Two Paths of Research and Development: Pulp and Paper Industry in Finland

Ann-Kristin Bergquist (Umeå University), Kristina Söderholm (Luleå University of Technology)
The Transition to Cleaner Technologies: the Swedish Pulp and Paper Industry in a Comparative Perspective

26 Aug 2016, 13:30 - 15:00

Session C01: Banking and Emerging Markets

Chair: Carlos Davila
Zhao Jinsong (Southwestern University of Finance and Economics, China)
Family ties, law and corporate governance of bank: a case study of pre-modern China

Sofya Salomatina (Moscow Lomonosov State University)
Russian banking market integration in world comparative perspective, 1874-1913

Håkan Lindgren (Institute for Economic and Business History Research, Stockholm School of Economics), Axel Hagberg (Institute for Economic and Business History Research, Stockholm School of Economics)
Intergenerational Parish Banking. The Building-up and Liquidation of Financial Activities in Agrarian Sweden
Session C02: The Politics of Natural Resources

Robin Gendron (Nipissing University, Canada)
(Re)Evaluating the Influence of Foreign Businesses on Guatemala’s Mining Code in the late 1960s and early 1970s

Dag Ove Skjold (Vestfold and Buskerud University College)
A Norwegian state owned enterprise abroad; Statkraft’s investments in hydro power development in Laos and Nepal

Alberte Martínez (University of A Coruña (Spain))
Spanish gas companies between the market and the state: an approach in the long run, XIXth-XXIst centuries

Session C03: Cross-border Banking Services

Gustavo del Angel (CIDE and Hoover Institution), Bernardo Batiz-Lazo (Bangor University)
The Dawn of the Plastic Jungle: Lessons from the first credit card in Mexico, Spain, UK and USA (1950-1975)

Wilfried Kisling (Carlos III University)
German and British Banks and Trade in nineteenth century Brazil

Takeshi Nishimura (Kansai University)
The Activities of the Hongkong and Shanghai Banking Corporation in the Dutch East Indies before the First World War

Monica Keneley (Deakin Business School, Deakin University, Australia), Grietjie Verhoef (Department of Accounting University of Johannesburg, South Africa)
Marching to the same tune: The Development Paths of two Life Insurers in two continents

Session C04: From Local to Global

Chair: Minoru Shimamoto

Ralf Ahrens (Centre for Contemporary History, Potsdam, Germany)
Escape to the World Market? Internationalization and Competitiveness of West German Mechanical Engineering, 1960s to 1980s

Zarko Lazarevic (Institut of Contemporary History, Ljubljana, Slovenia; University of Nova Gorica, Slovenia)
From small valley to global world. Transformation of former communist enterprise into International Corporation

Amélia Branco (ISEG - Lisbon School of Economics & Management from Universidade de Lisboa), Francisco Manuel Parejo (Group of Economic History Studies-University of Extremadura), João Carlos Lopes (ISEG - Lisbon School of Economics & Management from Universidade de Lisboa), José Francisco Rangel (University of Extremadura)
Causes of success and failure in the Iberian Cork Business: The historical path of strategic process within four family firms
Session C05: Multinationals and World Integration

Chair: Franco Amatori

Paloma Fernández Pérez (University of Barcelona, Spain), Mauro F. Guillén (Wharton Business School, Philadelphia, USA), Esteban García-Canal (University of Oviedo, Spain), Nuria Puig (Complutense University of Madrid, Spain)

Embrionary stages of international alliances in the creation of global players. Spanish corporations from the health industries in Germany and the United States

Grace Ballor (University of California, Los Angeles)

Multinational Firms and European Integration: A Multi-Sector Analysis of Firm Contributions to European Union Development

Kristin Ranestad (The University of Oslo)

Domestic institutional and organizational settings and the outcome of multinationals in Chile and Norway

Session C06: Pulp Non-Fiction - The Global Paper Industry in Comparative Perspectives II

Chair: J. Ojala

Miquel Gutiérrez-Poch (University of Barcelona)

From Global leader to local partner: the British papermaking engineering, its growth and the origins of its decline (1800-1939)

Jari Ojala (University of Jyväskylä), Niklas Jensen-Eriksen (University of Helsinki), Juha-Antti Lamberg (University of Jyväskylä)

Investments, Regulation and Domestic Institutions in Pulp and Paper Industry

Jari Ojala (University of Jyväskylä), Stig Tenold (Norwegian School of Economics)

From Bulk to Specialization. Longitudinal Analysis of Seaborne Trade of Pulp and Paper Industry Products

Session C07: Geographic and Sectoral Patterns of Reorganization

Takafumi Kurosawa (Kyoto University)

Historical Inter-industry Linkages and Transformation of Regional Industries: Switzerland and Japan

Rolv Petter Amdam (BI Norwegian Business School), Ove Bjarnar (Molde University College)

Dynamic and Flexible Clusters as Determinants for Localization: The Relationship between Ocean-related Clusters on the West Coast of Norway in the 19th and 20th Century

David Koistinen (Department of History, William Paterson University of New Jersey (U.S.A.))

### Session C08: Economic Crises

**Chair:** Hideaki Miyajima

Luca Froelicher (ETH Zürich, Switzerland)

*Corporate Governance, Financial Market Orientation and Resilience to Financial Crisis in the Interwar period*

Fang Wang (Shanghai University of Finance and Economics)

*Rural Cooperative Finance and Farmers’ Credit Management in the Republican Period: A Study Based on Economic Thought*

Hideaki Sato (Kyoto University)

*The premise of Japan’s ‘bubble economy’ from the 1960s to the 1980s: Why could not regulatory authorities stop financial institutions from collapsing?*

### Session C09: Global Finance and Corporate Governance

**Chair:** Kim Yongdo

Mehmet Bulut (İstanbul Sabahattin Zaim University, Turkey)

*A comparative approach to the financial institutions and markets of the Ottoman Empire and Western Europe*

Gareth Campbell (Queen's University Belfast, UK), John Turner (Queen's University Belfast, UK), Graeme Acheson (Stirling University, UK)

*Shareholder Protection in an Unregulated Market*

Hannah Leslie (London School of Economics)

*Rethinking Corporate Finance Comparisons: did Europe lead the US before 1914?*

### Session C10: International Trade in the modern Era of Globalization

**Chair:** Martin Shanahan

Sebastian Huempfer (Oxford University, UK)

*Mind the Dollar Gap: A Business History of US Trade Policy, 1940-1952*

Gwendolyn Claire Lin (The Norwegian University of Science and Technology, Norway)

*The role of physical assets acquisition and the development of the commodity trading industry, 1990-2010*

Graciela Márquez (El Colegio de Mexico)

*Putting ideals into practice: venturing into coffee export markets in XIX century Mexico*

**26 Aug 2016, 15:30 - 17:00**

### Session D01: Business's Social-Political Environment

Takeo Kikkawa (Tokyo University of Science, Japan)

*Voluntary activities to mitigate climate change*

Patnaree Srisuphaolarn (Assistant Professor, Department of International Business, Logistics, and Transports, Thammasat Business School, Thailand)

*Economic Crisis, Business Ethics, and Firm Response: A Case of Thailand in Its Early Industrialization period*
**Session D01: Business's Social-Political Environment**

Christian Stutz (University of Jyväskylä, Finland; University of Applied Sciences in Business Administration in Zurich, Switzerland)

*Landis & Gyr, the Swiss civil society and the Hungarian uprising in 1956: Contextualizing a firm’s responsiveness to stakeholder concerns*

**Session D02: Financial Determinants of SME Internationalization**

Christopher Kobrak (Rotman School of Management, Canada)

*Financial Upheaval in the Interwar Period: The Case of German SMEs*

Armando J. Dalla Costa (The Federal University of Parana, Brazil), Naijla Alves El Alam (The Federal University of Parana, Brazil)

*Internationalization and Finance: An Interrelationship that Impacts in Strategy of Brazilian SMEs in Latin America*

José L. García-Ruiz (Complutense University of Madrid, Spain), Paloma Fernández-Pérez (University of Barcelona, Spain)

*The Internationalization of the Spanish Industrial SMEs, 1950-2015*

**Session D03: Pulp Non-Fiction - The Global Paper Industry in Comparative Perspectives III**

*Chair: J. Ojala*

Valerio Cerretano (University of Glasgow)

*Autarky and the development of staple fibres and wood-pulp industries in Italy after 1935*

Mark Kuhlberg (Laurentian University)

*Natural Potential, Artificial Restraint: The Dryden Paper Company and the Delay in the Technological Transformation of a Canadian Pulp and Paper Sector, 1900-1945*

Timo Särkkä (University of Jyväskylä)

*The British paper trade and market regulation: from free trade Empire to the Common Market, 1861-1960*

**Session D04: The Spirits of Capitalism**

*Chair: Teresa Lopez*

Emiliano C. Villanueva (Eastern Connecticut State University, USA), Juan Sebastian Castillo Valero (University of Castilla-La Mancha, Spain), Maria Carmen García-Cortijo (University de Castilla-La Mancha, Spain)

*Who is Drinking Wine in the United States? The Demographic and Socio-Economic Profile of U.S. Wine Consumers (1972-2012)*

Emanuela Scarpellini (University of Milan, Italy; Director of the Research Centre MIC-Moda Immagine Consumi (Fashion, Image, and Consumer culture).)

*“Inventing a ‘national’ wine: The history of Chianti in Italy”*

Roger Horowitz (Director, Center for the History of Business, Technology, and Society, Hagley Museum and Library, USA)

Session D05: Economic Paradigms and Long-Term Performance

Chair: Harm Schroeter
Dominique Barjot (Paris-Sorbonne University, France), Rang-Ri Park
The Korean Economic "Miracle" between the State and the Chaebols (1953-Today)

YAGO Kazuhiko (Waseda University, Japan)
Translated Economic Paradigms: World Bank Lending and the Japanese Growth in the 1950s and 1960s

Jue Wang (Renmin University of China)
Economic Growth and the Historical Transition of the Social Status of Chinese Technical Personnels and Business men

Chun Huang (Renmin University of China)
How Does The Business And Money Change China: A Test For The Valid of Economics

Session D06: Cross-border Banking

Chair: Youssef Cassis

Edoardo Altamura (University of Geneva, Switzerland; University of Cambridge, UK)
Banking in the Sun: A Business History Perspective on Why and How European Banks Decided to Internationalise in the 1970s

Aurora Gómez-Galvarriato (El Colegio de Mexico)
Globalization and Nationalism: Foreign Banks' Branches in Mexico during the Early 20th Century.

Miguel A. López-Morell (University of Murcia), Mercedes Bernabe Perez (University of Murcia)
Conquering the market. Santander and BBVA expansion strategies in Latin America

Session D07: The Liability of Foreignness

Chair: Park Young-Ryeol

Julian Faust (University of Göttingen, Germany)
German Business in Independent India, 1950-1980: Risks, Market Opportunities and Internationalization Patterns

Ryo Izawa (Shiga University)
Multinational Enterprises and International Double Taxation, 1914-1945: A Comparison between the UK and Japan

Jeffrey Fear (University of Glasgow), Cristina Stanca-Mustea (UNESCO)
"Making Universal films for the Universe:" Political Risk and Return to Germany 1919-1939

Session D08: Chemical Technology and Business

So Hirano (Seijō University, Japan)
Approaches of the Japanese chemical industry for greenhouse gas mitigation
Session D08: Chemical Technology and Business

Johann Boillat (Deutsches Museum, Munich, Germany)
*From raw material to strategic alloys The case of beryllium in the in-between-wars (international flows and technological competition)*

Michael J. Lynskey (Komazawa University, Tokyo, Japan), Tsunehiko Yui (Mitsui Historical Archives and Mitsui Memorial Museum, Tokyo)
*Developing an Indigenous Technological Capability: International Technology Transfer and Cumulative Innovation in the Industrialization of Rayon*

Session D09: Networks and Clusters

Chair: Takeshi Abe

Chenxiao Xia (Kyoto University, Japan)
*Electricity and Capitalism - Japanese Electrification in Comparative Perspective*

Nooa Nykänen (University of Jyväskylä)
*Regional dynamics, institutions and industrial evolution: The development of heavy industry districts in Soviet Union*

Alexandre Roy (INALCO (Institut national des langues et civilisation orientales), Paris)
*From Zero... to the Zero: a study of the Japanese Aviation Business development from the 1910s to the 1930s, with a special mention to its relations with the French Aviation sector.*

Session D10: Bribery and Corruption

Chair: Takashi Shimizu

José Galindo (Instituto de Investigaciones Historico-Sociales, University of Veracruzana, Mexico)
*The origin of crony capitalism and corruption in modern Mexico and its current impact on international business activities*

Zoi Pittaki (University of Glasgow)
*‘It’s like walking a tightrope!’ – Business and the System of Taxation in Greece, 1955-1989.*

Hartmut Berghoff (University of Göttingen)
*“Organized Irresponsibility”? Why Siemens Experienced the World’s Largest Corruption Scandal, 2000-2007*

26 Aug 2016, 17:30 - 19:00

Session E01: Business History Around the World

Amatori and many others, see below (x)

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27 Aug 2016, 09:00 - 11:00

**Session F01: Colonialism and Imperialism**

*Chair: Takeshi Yuzawa*

Ana Rosado (Complutense University of Madrid, Spain), Angel Pascual Martínez-Soto (University of Murcia, Spain)

**SUGAR: THE LEGACY OF AN OLD COLONIAL OLIGOPOLY**

Neveen Abdelrehim (University of York, UK), Shraddha Verma (Open University, UK)

*Imperialism, political economy and the oil industry: A comparative study of the Anglo-Iranian Oil Company (AIOC in Iran), the Burmah Oil Company (BOC) in Burmah and the Burmah Oil Company (BOC) in Indi*

Mariano Martín Schlez (National University of the South, Buenos Aires, Argentina - National Scientific and Technical Research Council of Argentina (CONICET))

**The formation of a global bourgeoisie in the origins of Latin American capitalism. The case of Hugh Dallas & Company (1814-1825).**

Jeremy Prestholdt (University of California, San Diego (USA))

**Clothing Empires: Japanese Business, African Consumers, and British Economic Power in the Interwar Period**

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**Session F02: A Cross-border Elite: Nobility and Business**

*Chair: Paloma Fernandez*

Silvia A. Conca Messina (University of Milan, Italy), Roberto Tolaini (University of Genoa, Italy)

**Opening a debate: nobility and economic transformation in 19th century Northern Italy**

ABE Takeshi (Osaka University/ Kokushikan University, Japan), Takenobu Yūki (Tohoku University in Sendai, Japan), Izumi Shirai (Japan Business History Institute, Japan)

**From Feudal Lords to Noblemen: investments by the former daimyō in Meiji Japan**

Porphant Ouyyanont (Sukhothai Thammathirat Open University, Thailand)

**Nobility and Economic Development: Siam in the late nineteenth and early twentieth centuries**

Maria Eugénia Mata (Universidade Nova de Lisboa, Portugal)

**Exemplifying Aristocratic Entrepreneurial Activity before WWI, from a Portuguese perspective**

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**Session F03: The Grey Area Between Illegal and Legal Business**

David Smith (Wilfrid Laurier University)

**Fair Trade, Grey Markets, and the Regulation of the International Brandy Trade in Eighteenth Century Britain**

Marco Palacios (Colegio de Mexico and Universidad de los Andes), Cristina Vélez (Universidad de los Andes, Secretaria de la Mujer de Bogota)

**Ponzi Schemes and Money Laundering: A Perfect Marriage and an Added Local Twist**

Mónica Serrano (Colegio de Mexico)

**Mining Industry in Mexico**
Session F03: The Grey Area Between Illegal and Legal Business

Claudia Steiner (Associate researcher Anthropology Department at Universidad de los Andes)
Green and Violent: The Emerald Business in Colombia

Session F04: Entrepreneurship and International Business in a Comparative Perspective

Leonardo Caruana (University of Granada)
The internationalization of MAPFRE since the late 1980s.

Sverre A. Christensen (BI Norwegian Business School, Department of Innovation and Economic Organisation)
Dubrowka - a free-standing company from a family-network capitalism

Åsa Malmström Rognes (Uppsala university, department of economic history)
Internationalisation of a Philippine Port Operator

Marcus Box (Södertörn University, School of Business Studies), Mikael Lönnborg (Södertörn University & BI Norwegian Business School), Paulina Rytkönen (Södertörn University)
The Internationalization of the Swedish Dairy Industry

Session F05: Fashion Business around the World

Chair: Patrick Fridenson

Fujioka Rika (Kansai University of Osaka, Japan), Ben Wubs (Erasmus University of Rotterdam, Netherlands)
Competitiveness of Japanese Denim and Jeans Industry: the cases of Kaihara and Japan Blue, 1970-2015

Véronique Pouillard (University of Oslo, Sweden)

Andrew MacLaren (Heriot-Watt University of Edinburgh, UK), Alan McKinlay (Newcastle University Business School, UK)
The High Street Designer Retailers of 1960s Britain: harnessing cultural and social capital

Donzé Pierre-Yves (Osaka University, Japan)
Global value chains and fashion accessories: the case of the US watch company Fossil

Session F06: Insurance around the World

Pablo Gutiérrez González (University of Sevilla, Spain), Lars Fredrik Andersson (Umeå University, Sweden)
Managing financial constraints. Undercapitalization and underwriting capacity in Spanish fire insurance (1908-36)

Tatsuo Kurogi (Nagoya University of Commerce & Business)
Mutualization of Life Insurers in the 20th Century: A Comparative Study of Japan and the U.S./Canada
Session F06: Insurance around the World

Shaun Rudolph de Wet (University of Johannesburg)
*Placement that is fit for purpose. The evolution of asset allocation: a case study of Sanlam*

Joe Martin (Rotman School of Management, University of Toronto)
*An early 1990s Assessment of the Japanese Non Life Insurance Market*

Session F07: Management Education I

*Chair: Jason Russell*

Kikkawa Takeo (Professor, Graduate School of Innovation Studies, Tokyo University of Science), Jin Hua (Adjunct Assistant Professor, Graduate School of Commerce and Management, Hitotsubashi University)
*Shibusawa Eiichi’s gappon-shigi and industry-university collaboration: Comparison between Japan and China*

Yun Wu (Kyoto University)

Pål Nygaard (BI Norwegian Business School)
*Professionalization of management: towards a Nordic model*

Sumiyo Nishizaki (London School of Economics and Political Science)
*Knowledge dissemination via an in-house training: A case of Japanese employees in the South Manchuria Railway Company*

Session F08: Merchants and Trade

*Chair: Mary Yeager*

Richard Hawkins (University of Wolverhampton, UK)
*A Hanseatic Outpost in the North Pacific: H. Hackfeld & Co. of Honolulu, 1849-1918*

Hongzhong Yan (Shanghai University of Finance and Economics)
*A Regional Investigation of the Operation and Development of the Chinese Currency Market: The Case of “Guoluyin” in Yingkou*

Serika Nagasawa (research associate in Doshisha University)
*British and French Slave Factors in 18th Century West Indies*

Neslisah Basaran (Maltepe University)
*The origins and the profile of the Muslim-Turkish merchants and entrepreneurs in Turkey in the Early Republican Era*

Session F09: Regulating business: examining national influences in comparative perspective

*Chair: Javier Vidal Olivares*

Susanna Fellman (University of Gothenburg, Sweden), Martin Shanahan (University of South Australia)
*“Reading between the lines”: The link between the content of restrictive business registers and nations’ economic priorities, industries and environment.*
Session F09: Regulating business: examining national influences in comparative perspective

Harald Espeli (Norwegian Business School, Oslo, Norway)
*The Norwegian shipping since 1814 and the role of the state*

Malin Dahlström (University of Gothenburg, Sweden)
*The Swedish competition policy and the Cement Monopoly in 1974 - a clear case of corporatism?*

Josefin Sabo (Umea University), Lena Andersson-Skog
*Dynamite Regulations? Nobel dynamite, technological development and the regulatory state 1864-1915.*

Session F10: Small- and Medium-Sized Enterprises

*Chair: Jeff Fear*

Bjørn L. Basberg (Norwegian School of Economics, Norway)
*Hector Whaling Company and the City, 1928-1960: 'Definitely in favour of expansion'.*

Ning Gong (Tsinghua University Beijing, China), Ying Lowrey (Tsinghua University Beijing, China)
*The Evolution of Small Business Ecosystem in China: From Ancient Time to the Presence*

Patrizia Battilani (University of Bologna), Francesco Barbini (University of Bologna)
*Tacit knowledge and organizational changes in the long run: an interdisciplinary research project on small and middle sized hospitality enterprises.*

Jeffrey Fear (University of Glasgow)
*Re-forming the German Mittelstand 1973-2016: Internationalization and Multinationalization*

**27 Aug 2016, 11:30 - 13:00**

Session G01: Corporate Social Responsibility

*Chair: David Smith*

Liselotte Eriksson (Umeå University), Ann-Kristin Bergquist (Umeå University)
*Total abstinence as a business – the Swedish mutual insurance company Ansvar and the temperance movements 1932-1997*

Carlos Dávila (Universidad de los Andes’s School of Management (Bogota, Colombia))
*Business groups and entrepreneurial families’s social responsibility in historical perspective. Evidences from Iberoamerica, with special reference to Colombia (1880-2010)*

Pierre Van der Eng (Research School of Management, Australian National University)
*How did the Indonesia’s first national business association and its members perceive Corporate Social Responsibility?*
Session G02: Capitalism and Culture

Chair: Jun Inoue

Ariadni Moutafidou (Hellenic Open University of Patras, Greek)
*Greek big merchants’ perception of the Jewish other in 19th century Europe and the Levant: Regions, cultures and individuals in the 19th century entrepreneurial world*

Ming Xu (Lecturer, Zhejiang University)
*Traditional Confucian Thought and Business Activities: The Relationship between Commerce and the Chinese Term Shengyi (生意)*

Martin Iversen (Copenhagen Business School, Denmark), Camilla Sløk (Copenhagen Business School, Denmark)
*Patriots and Protestants – How Extra-Economic Spurs shaped Entrepreneurship in Early Danish Capitalism, 1850s-1910s*

Session G03: Commodity Exchanges during the Age of Financialization

Chair: Gritjie Verhoef

Espen Storli (Norwegian University of Science and Technology (NTNU Trondheim))
"Introducing the future: from producer list prices to futures markets in the non-ferrous metals industries in the 1970s"

Nathan Delaney (Case Western Reserve)
"’The Only Perfect Hedge is in a Japanese Garden’: Metallgesellschaft and Its Derivatives Debacle, 1993-94"

Alexander Engel (Georg-August-Universität Göttingen)
"The financialization of oil and gas markets and its consequences"

Session G04: Corporate Networks II

Josef G. Lilljegren (Umeå University, Sweden)
*Within-industry interlocking directorates.*

Martín Monsalve-Zanatti (Universidad del Pacífico, Lima- Perú)
*Business associations and the evolution of Peruvian business corporate network 1944-2014*

Neil Rollings (University of Glasgow)
*The boards of UK nationalised industries and their members c.1950-1981*

Session G05: Back to Basics: Raw Materials

Chair: Ray Stokes

Tom J. Cinq-Mars (Duke University)
*Fossil Fuel Communism: The Druzhba Oil Pipeline and the Making of the Eastern Bloc, 1948-1994*

Alejandro E. Cáceres (Universidad Católica Andrés Bello (UCAB), Caracas, Venezuela)
**Session G05: Back to Basics: Raw Materials**

Andrea Giuntini (University of Modena and Reggio Emilia)

*The evolution of municipal gas companies in Italy in the global economy and the role of the European Union (1990-2015)*

**Session G06: Out of Africa: The Globalisation of African Enterprises**

*Chair:* Christopher Kobrak

Chibuike Uche (African Studies Centre, Leiden, Netherlands)

*The Rise of Nigerian Multinational Banks.*

Edward Kerby (University of Stellenbosch, South Africa)

*GEOGRAPHY, INCENTIVES AND ETHNICITY: Expansion of Asian Foreign Direct Investment in South Africa (1975 - 1995)*

Grietjie Verhoef (University of Johannesburg, South Africa)

*Creating markets: Case studies on business strategies out of Africa since 1990.*

**Session G07: Business Networks**

*Chair:* John Wilson

Zhijian Qiao (Stanford University)

*“The Pivot of All Industries”: The Rise of the Banker’s Guild in Qing Hohhot*

Matsumoto Kazuaki (Professor, Nagaoka University)

*Shibusawa Eiichi and the Education for Local Entrepreneurs*

Oscar M. Granados (Universidad de Bogotá Jorge Tadeo Lozano)

*Global Networks and Andean commodity business, 1890-1914*

**Session G08: The Digital Turn**

Erik Lakomaa (Stockholm School of Economics, Institute for Economic and Business History Research)

*Realizing the Digital Turn in Comparative Historical Research*

Christian Sandström (Chalmers Institute of Technology)

*Televerket, technological change and monopolist strategies*

Mirko Ernkvist (The Ratio Institute)

*Using relational databases in historical entrepreneurship research: Entrant OM and the strategic use of time in regulatory disruption (1983-1993)*

**Session G09: Let’s go Shopping!**

*Chair:* Ben Wubs

Peter Scott (Henley Business School at the University of Reading, UK), James Walker (Henley Business School at the University of Reading, UK)

*Economies of scale and scope in inter-war British retailing: the pharmacy sector*

Anitra Komulainen (University of Helsinki, Finland)

Session G09: Let's go Shopping!
Matthew Bailey (Macquarie University)
One-Stop-Shop: Australian adaptations of the shopping centre form

Session G10: State-owned enterprises in Communist Countries
Chair: Veronica Binda
Irina Yanychev Nesterova (University of Las Palmas de Gran Canaria, Spain)
Zhaojin Zeng (Department of History, University of Texas at Austin)
Making Maoist Enterprise: Ideology, Ecology, and Technology in the Transformation of China's Industrial Business in the 1950s
Antonie Doležalová (Charles University, Prague)

27 Aug 2016, 14:00 - 15:30

Session H01: Consumer Goods and Mass Marketing
Francisco Javier Fernández-Roca (Pablo de Olavide University of Sevilla, Spain), Jesús D. López-Manjón (Pablo de Olavide University of Sevilla, Spain)
Family Tradition above changes in firms and families: the case of olive-oil in southern Andalusia
Otahara Jun (Doshisha University)
The US motorcycle industry predicted Honda in 1920
Alfred Reckendrees (Copenhagen Business School, Denmark)
Merits of historical coincidence? Intercultural marketing and global branding of German consumer goods, 1900-1990

Session H02: Banking Systems
Chair: Makato Kasuya
Luciano Amaral (Nova School of Business and Economics, Lisbon, Portugal)
The Birth of a Modern Financial System: Portuguese Banking during World War II (1939-1945)
Anders Perlinge (The Institute for Economic and Business History Research (EHFF) at Stockholm School of Economics)
The International Network of Tradesmen in Nineteenth Century Scania (Sweden). A Marginal or Substantial Part of a Regional Set of Credit Relations?
Joost Dankers (Utrecht University)
Concentration in Dutch banking sector: from three pillars to three financial institutions.
Session H03: Regional and Geographic influences on businesses

Chair: Andrea Lluch

Araceli Almaraz (El Colegio de la Frontera Norte-Mexico)
*Entrepreneurial learning and FDI in northern of Mexico at the early of 20th Century*

Fabio Lavista (Insubria University)
*Structural policies, regional development and industrial specialisation: the Italian case (1952-2002)*

Maki Umemura (Cardiff University)
*The Role of Geography and Categories in Shaping Frontier Industries: Regenerative Medicine in the United States and Japan*

Session H04: Rethinking Comparative Approaches

Chair: Kim Yongdo

Etsuo Abe (Meiji University)
*Beyond Traditional Cultures and National Borders: The Comparison of Business Culture of Two Companies, Apple and Bridgestone*

Alex Murdock (Emeritus Professor London South Bank University,, Head of Centre for Government and Charity management), Kurt Jacobsen (Copenhagen Business School, Denmark), Ole Qvist Pedersen (Falck A/S)
*Internationalisation and emergency services: Falck’s emergence as the Largest global company in this sector examined using theory and models of internationalisation*

Ray Stokes (University of Glasgow), Ralf Banken (University of Frankfur)
*“On industrial history as business and global history: Methodological reflections using the case of the international industrial gases industry, 1886-2006”*

Session H05: Dealing wiht Political Risk and Uncertainty

Chair: Charlotte Natmessnig

Francisco J. Medina-Albaladejo (University of Valencia, Spain), Jordi Planas (University of Barcelona, Spain)
*Do dictatorships hinder cooperative development? Some evidence from cooperative wineries in Italy and Spain in the twentieth century.*

Neil Forbes (Coventry University, UK), Takafumi Kurosawa (Kyoto University), Ben Wubs (Erasmus, Rotterdam)
*From Total War to Cold War: International Business and Organisational Innovation*

Kristin Stanwick BÅrnås (University of Strathclyde)
*Dynamic capabilities and Norwegian FDI in the 1960s and the 1970s*

Session H06: To be or not to be? ... the Survivors

Tomasz Olejniczak (Kozminski University), Anna Pikos (Kozminski University)
*Business History in Poland: Current State and Future Potential*
Session H06: To be or not to be? ... the Survivors

Giovanni Favero (Università Ca' Foscari Venezia, Department of Management), Vladi Finotto (Università Ca' Foscari Venezia, Department of Management), Anna Moretti (Università Ca' Foscari Venezia, Department of Management)

A resisting factory: Business continuity and imprinting dynamics.

Knut Sogner (BI Norwegian Business School)

Path dependency vs. productive business models: why failure turned to success in Norwegian IT agglomeration

Session H07: From Local to Global - Family Businesses

Chair: Andrea Schneider

Juan Baños (Pablo de Olavide University of Sevilla, Spain)

Internationalization of a Spanish family firm pastry since the beginning

Yoko Tanaka (re:work, Humboldt University; Institute for Humanities and Social Science, University of Tsukuba)

From Small Family Business into Big Business with Non-Regular Workers? Comparative Study on Development of Retail Stores in Germany and in Japan

Mark Spoerer (University of Regensburg)

Becoming Global: C&A’s Motives and Strategies for Expansion from the Netherlands to Germany, the UK and the US, 1893-1962

Session H08: The many Facets of Innovation

Bernardita Escobar (Univesity of Talca, Chile; CIEPLAN)

Female Inventors during Chiles first centennial. Examples of Anomalies or of Entrepreneurship?

José M. Ortiz-Villajos (Complutense University of Madrid, Spain)

The Spanish Innovation System in the international context, 1960-2015: Advances and setbacks

Minoru Shimamoto (Hitotsubashi University)

From Closed to Open Innovation: Idemitsu Kosan's R&D since the 1970s

Session H09: Globalizing the Family Firm

Chair: Andrea Colli

Bruno Prati (Historical Sciences Laboratory (EA2273) Université de Franche-Comté)

The international development of a French family-run foundry, La Fonte Ardennaise, 1975-2015.

Shunsuke Nakaoka (Kokushikan University (Tokyo, Japan))

The first globalization, its impacts and the ownership and managerial reforms of Japanese family business -the case of Mitsui families

Jacqueline McGlade (Sultan Qaboos University)

All in the Families: French Family Firm, Comptoir des Textiles Artificiels (CTA) as a Catalyst for Management Modernization at E.I. Du Pont, 1926-1939
Session H10: Immigrants and Business Development

*Chair:* Will Hausmann

Hiroko Sadato (Osaka University, Japan)
*The Business of Migrant Workers in France during the 1920s: A reappraisal of the activities of the Société Générale d'Immigration (SGI)*

Israel García Solares (The College of México)
*Dealing with Workers' Organization Across the Border: The U.S. Company: Management of labor conflict in Mexico and the United States, 1923-1945*

Patrizia Battilani (University of Bologna)
*Chinese immigrant entrepreneurs in Italy and England: the case of Bologna and London*

Session I01: Law and Governance

Thierry Nootens (University of Québec, Canada), Nathalie Ricard (University of Québec, Canada)
*Capital, Risk and Law in Quebec, 1880-1930*

Young-Ryeol Park (Yonsei University)
*The Impact of Family Ownership and Board of Director Characteristics on Cross-Border Acquisition Performance of Indian Firms*

Barbora Štolleová (Institute of Social and Economic History, Faculty of Arts, Charles University Prague, Czech Republic)
*Banking, Industrial and Commercial Large Scale Business in the Bohemian Lands under the pressure of occupation and Reich’s German capital*

Hideaki Miyajima (Graduate School of Commerce, Waseda University)
*Convergence or Emerging Diversity? Where does Japanese manage bound to?*

Session I02: Technological Transfer

*Chair:* Ralf Ahrens

Gabriela Recio (Independent Scholar)
*Innovation and Entrepreneurship in a Backward Economy: The Case of the Garza Sada Group in Mexico*

Nicolaas Strydom (University of Johannesburg, South Africa)
*Technology and internationalisation: Connecting the Johannesburg Stock Exchange to the World*

Shigehiro Nishimura (Kansai University)
*GTCC technology and the reorganization of global alliances: Long-term catching-up process of Mitsubishi*

Karolina Hutkova (University of Warwick)
*Transfer of European Technologies and Their Adaptations: The Case of the Bengal Silk Industry in the Late Eighteenth Century*
Session I03: Trading Soviet Commodities

Chair: Niklas Jensen-Eriksen

Marten Boon (Norwegian University of Science and Technology)
Trading Soviet oil: traders, markets and prices, 1970s-1980s

Marco Bertilorenzi (Université Paris 1 Panthéon Sorbonne)
Destroy the western aluminium industry? Business-government relationships of a cross Iron-Curtin international trade (1960s-1980s)

Hans-Otto Frøland (Norwegian University of Science and Technology)
The EC and Cold War Trade: the East Metal Case, 1963-1984

Valentina Fava (Technical University of Berlin)
The Channels and the Rules: Making Business with the Soviet Union in the Cold War

Session I04: Marketing and Branding

Chair: Rowena Olegario

Gökhan Ersan (SUNY, Binghamton University)
Rebranding Matchbox toy cars 1969-79: getting Superfast to catch up with the Hotwheels paradigm

Julio E. Moreno (University of San Francisco)
"How Coca-Cola learned to globalize the local and localize the global as comparative advantage"

Eminegul Karababa (Middle East Technical University)
Benefits of Consumption History Research for Ottoman -Turkish Business History Studies

Silke Schmidt (Postdoc, International Graduate Centre for the Study of Culture, Giessen University, Germany)
The Trilogy in Your Crema: Encapsulated Storytelling in Nespresso

Session I05: Capital Markets and Business Development

Jérémy Ducros (Paris School of Economics, Paris; University of Geneva, Switzerland)
The Consequences of the Shutdown of the Paris Bourse during World War I

Michael Buchner (University of Heidelberg / University of Regensburg)

Yaguang Zhang (Peking University), Yushi Wang (Peking University)
Capital Market Efficiency in Modern China: Based on the Experience of Shanghai Stock Market in the Late Qing Dynasty

Seung Woo Kim (University of Cambridge)
Beyond the Iron Curtain: the Eurodollar market, Moscow Narodny Bank, and the Cold War finance in the early 1960s
Session I06: Law and Corporate Forms

Chair: Robin Pearson

Paul Sharp (University of Southern Denmark)
*Competition between organisational forms in Danish and Irish dairying around the turn of the twentieth century*

Timothy W. Guinanne (Yale University), Susana Martínez-Rodrígues (University of Murcia, Spain)
*Making up the rules for a new enterprise form: the Spanish SRL, 1919-1936*

Steven Nafziger (Associate Professor of Economics, Williams College), Amanda Gregg (Assistant Professor of Economics, Middlebury College)
*Financing Imperial Russian Growth: New Evidence from Corporate Balance Sheets*

Takashi Shimizu (Graduate School of Arts and Sciences, The University of Tokyo)
*Transplantation of organizational forms and their use by Japanese Zaibatsus - Why did Mitsui use the partnership form while Shibusawa used the corporate form?*

Session I07: The Business History of Nuclear Energy

Chair: Takeo Kikkawa

Joseba de la Torre (Department of Economics, Public University of Navarra, Spain.), Maria del Mar Rubio-Varas (Department of Economics, Public University of Navarra, Spain.)
*New exports, new rules? The early nuclear exports of Westinghouse and General Electric and the atomic learning by doing c. 1955-1973*

Duncan Connors (Durham University Business School, UK.)

Josean Garrués-Irurzun (Faculty of Economics and Business, University of Granada, Spain.), Juan Antonio Rubio-Mondéjar (Faculty of Economics and Business, University of Granada, Spain.)
*The nuclear business and the Spanish electric-banking oligopoly*

Esther M. Sánchez Sánchez (Faculty of Economics and Business, University of Salamanca, Spain.), Gloria Sanz Lafuente (Department of Economics, Public University of Navarra, Spain.)
*French and German firms' participation in Spanish nuclear program, c. 1950s-1980s*

Session I08: "Made in" Narratives and Consumer Culture

Chair: Roger Horowitz

Pierre-Yves Donzé (Osaka University (Japan))
*From the Yellow Peril to “Cool Japan”: Country’s Image and Global Competitiveness of the Japanese Manufacturing Industry since the Meiji Period*

José-Antonio Miranda (University of Alicante (Spain))
*Leading global Spanish fashion brands without a strong “made in Spain”*

Nadège Sougy (University of Fribourg (Switzerland))
*Made in Germany: Early History of the Entanglement of Country and Quality (1886-1920)*
Session I08: "Made in" Narratives and Consumer Culture

Jonathan Morris (University of Hertfordshire (UK))
'Made In' narratives: between history and marketing

Session I09: Management Education II

Gloria Quiroga (Complutense University of Madrid, Spain)
*Education and entrepreneurship: The role of Spanish entrepreneurs in the industrialization process (1874-2015)*

Liu Chenghu (Shanxi University, China)
*The Study Human Resource Management during Republican Era - A Case of Bin Kee Company in Shanxi*

Jason Russell (Empire State College -- State University of New York)
*Between Desired Performance and Actual Performance: the Method and Meaning of Training Managers at Eaton's and Labatt's from the 1950s to the 1990s*

Ryutaro Yamafuji (Associate Professor, Yokohama City University)
*Business and Human Resource Development in Japan: Eiichi Shibusawa’s contributions*

Session I10: Cartels around the World

Chair: Susana Fellman

Elina Kuorelahti (University of Helsinki, Finland), Niklas Jensen Eriksen (University of Helsinki, Finland)
*Free press, regulated competition. Cartels and collaboration in the 20th century Finnish newspaper business*

Tomáš Gecko (Institute of Economic and Social History, Faculty of Arts, Charles University in Prague)
*Among the Competition, the Cartels and the State. Business Strategies of the Leading Players on the Austrian and Czechoslovak Cement Market (1918-1938)*

Elin Åström Rudberg (Institute for Economic and Business History Research at Stockholm School of Economics)
*Exploring the early cartelization of the Swedish advertising industry 1915-1925*

Xavier Durán (Universidad de los Andes)
*Why did Colombian cocaine drug cartels gain market share in the 1970s?*