PROGRAMME
USING NATURAL AND CULTURAL HERITAGE IN SUSTAINABLE DEVELOPMENT

International Conference
UNESCO 1972, 2003 and 2005 Conventions
24-26 March 2014
Bergen, Norway
24 March–26 March

Main Conference Venue:
University of Bergen, Student Centre, Parkveien 1

SUNDAY 23 MARCH

1600-1800: “Mount your poster” period at the main venue.
1700-1830: City walk. Meet at Norwegian Seafood Center.
1830-2000: Registration and a light and informal meal at Norwegian Seafood Center. Fisketorget, Torget 2.

MONDAY 24 MARCH

0800-0900: Registration and “mount your poster” period.
0900-0920: WELCOME by Dag Rune Olsen, Rector, University of Bergen, and Tora Aasland, President of the Norwegian National Commission for UNESCO.
0920-0945: OPENING - Synergies for development. Using natural and cultural heritage in sustainable development. Irina Bokova, Director-General of UNESCO.
0945-1015: SESSION 1: About the Conventions 1972, 2003 and 2005. The relation between tangible and intangible culture. The link between nature and culture. Chair: Peter M. Haugen, Professor, University of Bergen and vice-chair Norwegian National Commission for UNESCO.
1015-1045: Why were the last two conventions established? Christina Cameron, Professor, Université de Montréal, Canada.
1045-1115: Tangible – Intangible, Culture – Nature: Categories and their challenges in global application. Britta Rudolph, Managing Director of Think Heritage! Advisor to the Minister of Culture, Bahrain.
1115-1145: COFFEE BREAK

Cucuá Culture. Alberto Pascual, Founder and Director, Foundation CoMunidad, Panama.

Digital urban traces around the Magheru boulevard in Romania. Maria Bostanaru Dan, Researcher, “Ion Minicu” University of Architecture and Urbanism.

Nominating and implementing mixed world heritage in Scandinavian Countries. Allan Sande, Professor, University of Nordland, Norway.

Expanding the Geoconservation Toolbox: Digital Documentation and Integrated Hazard Assessment at the Giant’s Causeway and Causeway Coast World Heritage Site. Andrew Bratton, PhD student, Queen’s University Belfast, Northern Ireland.

1300-1400: LUNCH
1400-1600: SESSION 2: Perspectives, conflicts and synergies in managing natural and cultural values.

Chair: Kristin Bækken, Director, Directorate for Cultural heritage and member of the Norwegian National Commission for UNESCO.
1400-1430: Anthropocene Ecology: The Cultural Construction of Nature. Erle Ellis, Associate Professor, University of Maryland, USA.
1430-1500: Lessons learnt from the global study of World Heritage sites: Inclusive, inter-disciplinary and critical reflections. Anarthe Galla, Professor and Executive Director of the International Institute for the Inclusive Museum, India and Denmark.

1500-1600:
Re-thinking industrial heritage. Inger Birkeeland, Associate professor, Telemark University College, Norway.

Geoparks: Magma Geopark under the auspices of UNESCO and the National Norwegian Committee for Geoheritage and Geoparks. Pal Thunme, Director, Magma Geopark, Norway.


Introduction to Economusée. Michel Gervais, President of the Society of Economusée Network, Canada.

MONDAY 24 MARCH

1600-1630: COFFEE BREAK
1630-1800: From bricks and mortar to social meanings: A critical examination of local heritage designation in England. Carol Lundius, Lecturer, Northumbria University.

The Wadden Sea and it’s fishers as a case study of tangible and intangible UNESCO heritage. Lucy Gilliam, Campaigns Director of New Dawn Traders, United Kingdom.

Unnoticed Hands: People’s cultural traditions preserving the built heritage of Kathmandu Valley. Monalisa Maharan, PhD student University of Evora, Portugal.

The inventory of intangible cultural heritage in biosphere reserves: a case study in Catalonia (Spain). Luís Garcia Petri, Adviser of the Generalitat de Catalunya.

How to shrink an urgent safeguarding list for craft? Solveig Grinder, Adviser, Norwegian folk art and craft association.

Retracing the Via Querinissima route. Andrea Vergari, Project coordinator Venerabile Confraternita del Bescalo alla Vicentina – Pro Sandrigo, Italy.


TUESDAY 25 MARCH

SESSION 4: What works in practice?
0800-1700 Excursion I: Meet at Strandkaien 15 at 0745.
  • The Heathland Centre at Lygra.
  • Hillesvåg Ullvarefabrikk (Woollen Spinning Mill), Economusée.
0900-1600: Excursion II: Meet at Sjømatcenteret at 0900.
  • Gastronomy: The culture of food – between the past and the future.
  • The Bryggen World Heritage site – New challenges from the environment.
1900: CONFERENCE DINNER
Conference dinner in Håkonshallen at Bergenhus Castle.

WEDNESDAY 26 MARCH

0900-1400: SESSION 5: From knowledge to action. Interactions between theory and reality. Chair: Margareth Hagen, Dean, Faculty of Humanities, University of Bergen.
0900-0935: Quebec Network of Cultural Development Agents. Claude Dubé, Dean and UNESCO Chair in Cultural Heritage, Université Laval, Canada.

From global to local: a case study of Rio de Janeiro WH Cultural Landscape legal protection. Guillerme Mendonça, PhD Candidate, Rio de Janeiro State University, Brazil.

“MEMORIAMEDIA Intangible Cultural Heritage online – Portugal. Flomena Sousa, Researcher, Memoria Imaterial, CRL.”

1030-1100: COFFEE BREAK with a taste of Jämtland!

1100-1200: PANEL DISCUSSION Way forward for heritage in sustainable development.

1200-1300: “The values and value of what we value”
What is the role of creativity in valuing our heritage. How do we assess what we should value and what we should forget in this dynamic process.
Charles Landry, Founder Director of Comedia, United Kingdom.

1300-1315: CLOSURE

1315-1400: LUNCH

1430-1600: City walk. Meet at Norwegian Seafood Center.
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Speakers

Irina Bokova, Director-General of UNESCO
Irina Bokova has been the Director-General of UNESCO since 15 November 2009. She was re-elected in October 2013 for a second term. Ms. Bokova is the first woman to have been elected head of the Organization. Irina Bokova was Minister for Foreign Affairs and Coordinator of Bulgaria-European Union relations (1995-1997) and subsequently Ambassador of Bulgaria (2005-2009) to France, Monaco and UNESCO and Personal Representative of the President of the Republic of Bulgaria to the “Organisation Internationale de la Francophonie” (OIF).

Charles Landry, Founder Director of Comedia, United Kingdom
Charles Landry is an international authority on the use of imagination and creativity in urban change. He helps cities identify and make the most of their resources and to reach their potential by triggering their inventiveness and thinking. He has written several books and most recently in 2012 a new series of short, illustrated books, including: The Sensory Landscape of Cities; The Origins and Futures of the Creative City and Culture & Commerce.

Francesco Bandarin, Assistant Director-General for Culture of UNESCO
As a specialist in architecture and urban planning, Mr. Bandarin previously worked in both public and private institutions in the fields of built heritage, cultural heritage conservation, environmental heritage and cultural events, as well as architectural and urban design in developing countries. As Director of the World Heritage Centre, Mr. Bandarin has led the development of a vast network of public private partnerships for World Heritage conservation, as well as the development of a series of regional category II centers in every part of the world.

Tora Aasland, President of the Norwegian National Commission for UNESCO
Aasland has been the president for the Norwegian Commission since 2013. She was a Member of Government and Minister for Research and Higher education in Norway from 2007-2011. Aasland was also a member of the Norwegian Parliament from 1985 to 1993. In this years she was a member of standing committee for Education and Church matters 1985-1989, and a member of standing committee for Energy and Industry 1989-1993. From 1993 to 2013 she was the County Governor in Rogaland.

Britta Rudolff, Managing Director of Think Heritage!
Britta Rudolff is also visiting professor at BTU Cottbus, Germany and Chair for Heritage Management (interim). By background, Britta Rudolff is a cultural heritage conservator, with postgraduate qualifications in cultural heritage management and a doctorate in cultural geography. Lately, her research focus has been on the interrelation between the UNESCO 1972 and 2003 Conventions, with special interest in heritage of religion and ritual.

Erle Ellis, Associate Professor, University of Maryland, USA
Erle Ellis is Associate Professor of Geography and Environmental Systems and Director of the Laboratory for Anthropogenic Landscape Ecology at the University of Maryland, Baltimore County and Visiting Associate Professor of Landscape Architecture at the Graduate School of Design at Harvard University. His research investigates the ecology of human landscapes at local to global scales with the aim of informing sustainable stewardship of the biosphere in the Anthropocene.

Christina Cameron, Professor, the Université Montreál, Canada
As Canada Research Chair in Built Heritage, Professor Cameron leads a research program at the School of Architecture at the University of Montreal. For more than 35 years, she served as a heritage executive with Parks Canada. She has worked with UNESCO’s World Heritage Convention since 1987 as Head of the Canadian delegation and as Chairperson in 1990, 2000 and 2008. She is co-author of Many Voices, One Vision: The Early Years of the World Heritage Convention (2013). In 2008 she received the Outstanding Achievement Award of the Public Service of Canada, the country’s highest recognition for public service.
Claude Dubé, Dean and UNESCO Chair in Cultural Heritage, Université Laval, Canada
With an educational background in architecture, urban planning and business administration, Claude Dubé worked in both the federal and the provincial public service before establishing his own architecture and urban planning firm. He has also been a lecturer at Université de Montréal and Université du Québec à Montréal, and professor at Université Laval. Co-founder of the Société du patrimoine urbain de Québec and the Rues principales Foundation, he is also very active in the ECONOMUSEUM Society Network, Éditions Continuité (which produces a Quebec heritage magazine) and the Villes et villages d’art et de patrimoine network. In 2005, he was appointed UNESCO Chair in Cultural Heritage at Université Laval.

Michel Gervais, President of the Economuseum Society Network, Canada
A theologian and philosopher, Michel Gervais spent most of his career as a professor at Laval University (Quebec City) where he became Vice-Rector Academic and Research in 1982 and Rector in 1987, a position he held for ten years. A prolific author and speaker, Dr Gervais was granted honorary degrees from McGill, Bishop’s, Manitoba and Montreal universities. He was also made Officer of the Order of Canada, the «Ordre national du Québec» and the «Ordre national du mérite» (France). He sits on many boards at the local, national and international levels, and chairs some of them, among which the ECONOMUSEUM Society Network.

Dag Hartman, Project Manager and Coordinator of International projects, Regional Council of Jämtland, Sweden
Dag Hartman has a background in environmental sciences, current position in the Regional Council aims to establish a productive relationship of learning, sharing and exchange between regional and international organisations to foster cooperation for sustainable development, including the rural-urban connection. Currently working towards the concept of “Creative Region of Jämtland”; combining gastronomy, culture and tourism as a tool for regional development including Östersund/ Jämtlands membership in Unesco Creative Cities, and the Economusée network.

Meriem Bouamrane, Programme specialist, UNESCO, coordinator of the EuroMAB Network, France
Bouamrane is an environmental economist, programme specialist in the Division of Ecological and Earth Sciences, Man and the Biosphere programme since 2001. She is the coordinator of the EuroMAB Network, the oldest and largest network of the World Network of Biosphere Reserves (34 countries and 289 biosphere reserves including Canada and the USA). She is responsible for research and training programmes on access and use of biodiversity, participatory approaches and concertation, using biosphere reserves as research and demonstration sites.

Martin Price, Professor and Director, University of the Highlands and Islands, Scotland
Price is the Director of the Centre for Mountain Studies at Perth College, and holds the UNESCO Chair in Sustainable Mountain Development. He is also Chair of the UK Committee for UNESCO’s Man and the Biosphere (MAB) programme and member of the Bureau of the MAB International Co-ordinating Council.