

<b>Course Code</b>	UPED637
<b>Namn på emnet, nynorsk</b>	
<b>Namn på emnet, bokmål</b>	
<b>Course Title, English</b>	How to Create Effective Instructional Videos
<b>ECTS Credits</b>	5
<b>Level of Study</b>	
<b>Full-time/Part-time</b>	
<b>Language of Instruction</b>	English
<b>Semester of instruction</b>	<i>Spring or fall</i> The course will be announced at <a href="http://www.uib.no/uniped/56369/våre-kurs">http://www.uib.no/uniped/56369/våre-kurs</a>
<b>Place of Instruction</b>	UiB, in Bergen

**Objectives and Content**

*Objectives:*

*The course aims to prepare instructors to create and publish short online videos to supplement their classroom instruction.*

*The Course:*

*The course will provide opportunities for participants to create videos with a variety of easy to use tools and then make them available for students.*

*Content:*

*The course content will look at some of the current research on*

*best practices in instructional video production and use; however, the course will primarily be practically based, where participants will perform hands-on activities and take part in discussions about their own teaching practice.*

*The course provides an opportunity to explore multiple possibilities, ranging from what constitutes good instructional, how to ensure the best production values possible, and integrate video into course activities.*

*The course will explore and discuss the following questions:*

- *What kinds of content are most suitable for such presentations*
- *The mechanics of making good teaching videos*
- *New kinds of activities you can do in class because of time freed up by video content delivery*
- *Measuring to what extent students use videos and whether such use improves learning*

*Participants will develop their own materials, receive feedback from the instructor and other participants, and share ideas and experiences with their colleagues. It is expected that participants will develop learning materials in the periods between training sessions that address either specific content or a specific learning objective in their course(s) and that participants will give each other feedback on those materials in the sessions.*

## Learning Outcomes

On completion of the course, the student should have the following learning outcomes defined in terms of knowledge, skills and general competence:

<i>Knowledge</i>	<i>Skills</i>	<i>General competence</i>
<p>The student can</p> <ul style="list-style-type: none"><li>• Explain how produced videos are connected to specific learning outcomes of the course</li><li>• Determine the optimal design and delivery of instructional videos</li><li>• Follow established best practices for development of online instructional videos</li></ul>	<p>The student can</p> <ul style="list-style-type: none"><li>• Supplement classroom teaching with well-chosen and well-produced online videos</li><li>• Redesign in-class activities to take advantage of new content delivery mechanisms outside of the classroom</li><li>• Evaluate the instructional effectiveness of videos</li><li>• Develop instructional videos that demonstrate appropriate awareness of production quality and delivery modality</li></ul>	<p>The student can</p> <ul style="list-style-type: none"><li>• Defend the usefulness of instructional videos</li><li>• Enable students to become more active learners</li></ul>

<b>Required Previous Knowledge</b>	None
<b>Recommended previous Knowledge</b>	Some experience with instructional videos and an online learning management system would be helpful but is not mandatory.
<b>Credit Reduction due to Course Overlap</b>	This is not applicable
<b>Is the course open or reserved for students enrolled in particular programmes?</b>	The course is open to all persons teaching at the University.
<b>Teaching Methods and Extent of Organized Teaching</b>	<p>The teaching methods of the course will include</p> <ul style="list-style-type: none"> <li>• lectures</li> <li>• seminar-style discussions</li> <li>• group and individual project</li> <li>• technical demonstrations</li> <li>• hands-on practice</li> </ul> <p>Students will be expected to develop materials between class days and to present those in class.</p> <p>The course will consist of three full days, or a combination of full and half days measuring up to three full days in total.</p>
<b>Compulsory Assignments and Attendance</b>	<p>Students have to attend minimum 80% of sessions and complete assignments to receive credit. Assignments will include the development, presentation, and justification of supplementary course materials presented in and via Canvas.</p> <p>The students will use content and/or materials from their own teaching/courses in the making of their own instructional videos. They will produce at least three short instructional videos for use in their courses.</p>

<b>Forms of Assessment</b>	<p><i>In the course the following assessment forms will be used:</i></p> <ul style="list-style-type: none"> <li>• the development of course materials presented in and via Canvas and a video platform (e.g., YouTube, Vimeo, etc.).</li> <li>• the presentation of course materials presented in and via Canvas and a video platform (e.g., YouTube, Vimeo, etc.).</li> <li>• the justification of and reflection on course materials presented in and via Canvas and a video platform (e.g., YouTube, Vimeo, etc.).</li> </ul>
<b>Examination Support Material</b>	This is not applicable.
<b>Grading Scale</b>	Pass / fail
<b>Assessment Semester</b>	Spring/fall
<b>Reading List</b>	<i>Litteraturlista vil vere klar innan 01.06. for haustsemesteret og 01.12. for vårsemesteret.</i>
<b>Course Evaluation</b>	The course will be evaluated each time it is offered.
<b>Programme Committee</b>	<i>Department of Education</i>
<b>Course Coordinator</b>	<i>Department of Education</i>

<b>Course Administrator</b>	<i>Faculty of Psychology</i>
<b>Contact Information</b>	<i>Study counsellor can be contacted here: uniped@uib.no</i>