OUR VISION

To transform access to education
**FutureLearn**

is founded by the Open University - A pioneer in distance learning

<table>
<thead>
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<th>150+ World Class partners</th>
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<td>Designed and built by experts from online, mobile and media</td>
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<td>Effective learning design embedded in all aspects of the platform</td>
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<td>Uniquely designed for multi-platform use - mobile first</td>
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<td>Incorporates the best of the social web with in built social architecture</td>
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Reach a truly global and diverse audience of 8.25 million learners from 190+ countries.
A world-leading social learning platform

Simple, delightful, flexible user experience

An innovative social learning approach

High quality content, building on the best of the web
Simple, delightful, flexible user experience
An innovative social learning approach
OUR APPROACH TO LEARNING

Telling stories
Provoking conversation
Celebrating progress
OUR APPROACH TO LEARNING

Telling stories
Intuitive and easy course structure & navigation

Courses are from 2-8 weeks
Weeks run Monday to Sunday and each have a title telling you what you’re going to learn

Weeks are made up of activities
An activity is a sequence of steps where learners work towards a clear learning objective

Activities are made up of steps
A step could be an article, video, audio, discussion, quiz, assignment...

All content is available as soon as course starts
Learners can access all content as soon as they join and can continue the course indefinitely by upgrading
Big Questions ≈ Learning Outcomes

Learning Objectives

Step S Step S Step S Step S Step S Step S Step S Step S Step S Step S
Is cannabis a safer drug than alcohol?
Correct

That's right. Here's the standard form:

The argument is clearly non-deductive, as evidenced by the combination of the phrases "most Kiwis" and "it's quite likely that". The premises are not intended to provide conclusive support for the conclusion.

And the argument is strong. If all you know is that most Kiwis love rugby and that Carol is a Kiwi, then it's more likely that Carol is amongst the majority of Kiwis who love rugby than not. So you would be justified in concluding that Carol loves Rugby. You might be wrong, but given the information in the premises, it seems like a safe bet.
OUR APPROACH TO LEARNING

Provoking conversation
Social learning pedagogy

Direct learning from others
E.g. Learner posts questions and gets answers

Knowledge sharing
Learners pass on ideas and information to others

Vicarious learning
Learner is aware of learning activity of others (e.g. notes)

Implicit learning
Learner engages with others to develop shared representations.

Conversational learning
Learner engages in sustained dialogue with others

Orchestrated collaboration
Mentor guides a group towards exploration of difference or shared understanding

Shared knowledge building
Learner develops knowledge with others through dialogue and interaction

Zone of proximal development
Learner learns through interaction and conversation with more knowledgeable other
Every step should **provoke** and **model** conversation

Every step should **encourage** learners to **share & explore** their existing understanding of a topic.
OUR APPROACH TO LEARNING

Celebrating progress
Mark as complete