

Jill Walker Rettberg

Curriculum Vitae

May 2019

Jill Walker Rettberg

Professor of Digital Culture

Department of Linguistic, Literary and Aesthetic Studies

University of Bergen

Postboks 7800

5020 Bergen

Norway

+47 55588431

jill.walker.rettberg@uib.no

<http://jilltxt.net>

Education

- 2003 PhD in Humanistic Informatics. University of Bergen. Dissertation: *Fiction and Interaction: How Clicking a Mouse Can Make You Part of a Fictional World*.
- 1998 Cand. philol. (2 year research MA) Comparative Literature. University of Bergen. Thesis: *Hypertextual Criticism: Comparative Readings of Three Web Hypertexts about Literature and Film*.
- 1995 Cand. mag. (4 year BA) Comparative Literature, Theatre Studies. University of Bergen. Incorporates two year degree in Culture and Media Studies, University of Stavanger.

Academic Appointments

- 2009-present Full Professor of Digital Culture at University of Bergen, Norway. Leader of the Digital Culture Research Group (2017-) and of the UiB Digital Humanities Network (2018-).
- 2017 Aug-Dec Visiting Professor, Massachusetts Institute of Technology, Dept of Comparative Media Studies. 5 months.
- 2014 Visiting Professor, University of Illinois at Chicago, Communications Department. 6 months.
- 2003-09 Associate Professor of Humanistic Informatics at University of Bergen.
- 2008 Visiting Professor, University of Illinois at Chicago, Communications Department. One month.
- 2007 Visiting Professor, University of Western Australia, Communications Department. One month.
- 2005-7 Head of Department of Humanistic Informatics at University of Bergen.
- 2002 Visiting Scholar, Royal Melbourne Institute of Technology, six months.
- 1999 Researcher for Lingo.uib project at University of Bergen, developing digital learning resources using a MOO for literary studies. 12 months.

Major Grants

- 2018-23 Principal Investigator, ERC Consolidator Grant: Machine Vision in Everyday Life: Playful Interactions with Visual Technologies in Digital Art, Games, Narratives and Social Media. €2,000,000 from ERC, total budget of €2.5

million. This project has received funding from the European Research Council (ERC) under the European Union's Horizon 2020 research and innovation programme (grant agreement No 771800).

2016-19 Co-investigator, INDVIL (Innovative Data Visualisation and Visual-Numeric Literacy), led by Martin Engebretsen. Funded by Norwegian Research Council. Total budget ca. NOK 9,000,000, my work package NOK 330,000 (€35000). Project no. 259536/F10.

Prizes and Awards

2017 John Lovas Memorial Academic Weblog (Awarded at Computers and Writing, 2 June 2017, Kairos Awards)

2006 Prize for Excellence in Research Dissemination (NOK 100,000 / \$15,000) from the Meltzer Foundation.

1999 Ted Nelson Newcomer Award for best paper by a newcomer to the ACM Hypertext conference.

Social Media Presence

- Research blog *jill/txt* since October 2000: <http://jilltxt.net>
- Twitter, Snapchat: @jilltxt
- LinkedIn, Academia.edu, ResearchGate: Search for Jill Walker Rettberg
- Slideshare: <http://slideshare.net/jilltxt>

RESEARCH PUBLICATIONS

Books

2014 Rettberg, Jill Walker. *Seeing Ourselves Through Technology: How We Use Selfies, Blogs and Wearable Devices to See and Shape Ourselves*. Basingbroke: Palgrave, October 2014.

2014 Rettberg, Jill Walker. *Blogging*. Cambridge: Polity Press, 2008, 2nd ed. 2014. (First edition translated to Polish and Korean.)

2008 Corneliussen, Hilde G. and Jill Walker Rettberg (eds.) *Digital Culture, Play, and Identity: A World of Warcraft Reader*. Cambridge MA: MIT Press, 2008.

Peer-Reviewed Journal Articles

(forthcoming) How Snapchat Uses Your Face (A Snapchat Research Story). Accepted by *Hyperrhiz* as part of an upcoming special issue on social media dissemination of research.

2019 Rettberg, Jill Walker. "Et algoritmisk blikk." *Norsk medietidsskrift* 26, no. 01 (March 22, 2019): 1–20. <https://doi.org/10.18261/ISSN.0805-9535-2019-01-03.2017>

2017 Rettberg, Jill Walker. "Hand Signs for Lip-Syncing: The Emergence of a Gestural Language on Musical.ly as a Video-Based Equivalent to Emoji." *Social Media + Society*, October 24, 2017. doi:10.1177/2056305117735751.

2015 Rettberg, Jill Walker and Radhika Gajjala. "Terrorists or Cowards: Negative Portrayals of Male Syrian Refugees." *Feminist Media Studies* 16.1.

2015 Berry, David M., Erik Borra, Anne Helmond, Jean-Christophe Plantin, Jill Walker Rettberg. "The Data Sprint Approach: Exploring the field of Digital Humanities through Amazon's Application Programming Interface." *Digital Humanities Quarterly*.

- 2014 Rettberg, Jill Walker. “‘Angsten for mediens umenneskeliggjørende virkning’: Fremtidsmedier sett gjennom science fiction. En respons til Jon Bing.” *Norsk medietidsskrift* 4/2014, p 308-325.
- 2014 Rettberg, Jill Walker. “Visualising Networks of Electronic Literature: Dissertations and the Creative Works They Cite” in *Electronic Book Review*, June 2014.
<http://www.electronicbookreview.com/thread/electropoetics/analyzing>
- 2012 Rettberg, Jill Walker. "Electronic Literature Seen from a Distance: The Beginnings of a Field" in *Dichtung Digital* 41, 2012. <http://www.dichtung-digital.org/2012/41/walker-rettberg.htm>
- 2009 Rettberg, Jill Walker. 2009. “Freshly Generated for You, and Barack Obama”: How Social Media Represent Your Life. *European Journal of Communication* 24(4) December 2009.
- 2006 Walker, Jill. “Å lære å gi og motta konstruktiv kritikk gjennom medstudentvurdering.” *Program for læringsforskning*. University of Bergen.
- 2005 Links and Power: The Political Economy of Linking on the Web, *Library Trends* 53(4), pages 524–529.
- 2005 Walker, Jill. Weblogs: Learning in Public. *On the horizon*. 13(2), pages 112-118.
<http://www.emeraldinsight.com/doi/abs/10.1108/10748120510608142?journalCode=oth>
- 2004 Walker, Jill. Response to Bill Seaman's article "Approaches to Interactive Text and Recombinant Poetics". *The Electronic Book Review*.
- 2003 Walker, Jill. "Performing Fictions: Depiction and Interaction". *Fine Art Forum* 18:7, 2003.
- 2001 Walker, Jill. "Child's Game Confused: Reading Juliet Ann Martin's ooxxxxooo." *JoDI: Journal of Digital Information*.
- 1999 Walker, Jill. "Piecing together and tearing apart: reading *afternoon, a story*." Won The Ted Nelson Newcomer Award for best paper by a newcomer to the conference, ACM Hypertext. In Proceedings of the tenth ACM Conference on Hypertext and hypermedia : returning to our diverse roots. Darmstadt, Germany, February 21-25.
<http://dl.acm.org/citation.cfm?id=294496>

Book Chapters

- (forthcoming) “Online Diaries and Blogs.” In Batsheva Ben-Amos and Dan Ben-Amos (eds.) *The Diary*. Bloomington: Indiana University Press.
- (forthcoming) “What Can’t Be Visualized? The Limits of Data Visualization” In Martin Engebretsen and Helen Kennedy (eds). *Data Visualization in Society*. University of Amsterdam Press, forthcoming 2019.
2018. “Snapchat”. In Morris, Jeremy and Sarah Murray (eds.) *Appified*. University of Michigan Press.
- 2018 Rettberg, Jill Walker. 2018. Apps as Companions: How Quantified Self Apps Become Our Audience and Our Companions. In Ajana, Btihaj (ed.) *Self-Tracking: Empirical and Philosophical Investigations*. Basingstoke: Palgrave, pp 27-42. doi: 10.1007/978-3-319-65379-2_3

- 2017 Rettberg, Jill Walker. "Self-Representation in Social Media." In Jean Burgess, Alice Marwick and Thomas Poell, *Handbook of Social Media*. Sage.
- 2017 "Biometric Citizens: Adapting Our Selfies to Machine Vision." In Kuntsman, Adi (ed.) *Selfie Citizenship*, Basingbroke: Palgrave Macmillan.
- 2017 Albury, Kath, Tama Leaver, Alice Marwick, Jill Walker Rettberg and Theresa Senft. "The Selfie Course: More than a MOOC." In Rebecca Bennett and Mike Kent (eds.) *Massive Open Online Courses and Higher Education: Where to Next?* London: Routledge.
- 2016 Rettberg, Jill Walker. "Machine Vision Seen Through Art: Hostile Other or Part of Our Selves?" In Moutinho, Ana, Ana Teresa Vicente, Helena Ferreira, José Gomes Pinto and Judite Primo. *Post-Screen: Intermittence + Interference*. Lisbon: Edições Universitárias Lusófonas.
- 2014 Rettberg, Jill Walker. 2014. "Hoaxes" and "Email Novels" in Marie-Laure Ryan, Lori Emerson and Benjamin Robertson (eds) *The Johns Hopkins Guide to Digital Media*. Johns Hopkins UP.
- 2014 Rettberg, Jill Walker and Patricia Tomaszek. 2014. *Electronic Literature Communities*. In Scott Rettberg (ed.) *Electronic Literature as a Model of Creativity and Innovation in Practice: A Report from the HERA Joint Research Project*. Morgantown: ELMCIP and University of West Virginia Press.
- 2013 Rettberg, Jill Walker. 2013. "Norsk blogghistorie: erindringer fra årtusenskiftet", in Kristian Bjørkelo (ed.) *Gi meg en scene! Norsk blogghistorie - ti år med terror, traumer og dagens outfit*. Oslo: Humanist forlag.
- 2010 Rettberg, Jill Walker. "Digitale tekster: blogging, Wikipedia og SMS." Kirsten Kalleberg and Astrid Kleiveland (eds.) *Sakprosa i skolen*. Fagbokforlaget 2010 s. 185-196
- 2010 Rettberg, Jill Walker. "Feral Hypertext: When Hypertext Literature Escapes Control", in Hunsinger, Jeremy et.al. (eds) *International Handbook of Internet Research*. Springer, 2010.
- 2010 Rettberg, Scott, and Jill Walker Rettberg. "Narrative and Digital Media". In David Herman, Brian McHale, and James Phelan (eds.) *Approaches to Teaching Narrative Theory* New York: The Modern Language Association of America, 2010.
- 2008 Rettberg, Jill Walker. "Quests in World of Warcraft: Deferral and Repetition." In Corneliussen, Hilde G. and Jill Walker Rettberg (eds.) *World of Warcraft. A reader on cultural research on World of Warcraft*. Cambridge MA: MIT Press, 2008.
- 2007 Walker, Jill. "A Network of Quests in World of Warcraft". In *Second Person: Role-Playing and Story in Games and Playable Media*, eds. Pat Harrigan and Noah Wardrip-Fruin. Cambridge, MA: MIT Press, 2007.
- 2006 Walker, Jill. "Blogging from Inside the Ivory Tower". Axel Bruns and Jo Jacobs (eds) *Uses of Blogs*. New York: Peter Lang. 2006.
- 2005 Walker, Jill. "Distributed Narrative: Telling Stories Across Networks." In Consalvo, Mia, Jeremy Hunsinger and Nancy Baym (eds.) *2005 Association of Internet Researchers' Annual* (4). New York: Peter Lang.

- 2005 Walker, Jill. "Weblog" and "Cyberpunk", definitions for the Routledge Encyclopedia of Narrative Theory. Routledge.
- 2004 Walker, Jill. "How I Was Played by Online Caroline". In *First Person: New Media as Story, Performance and Game*, edited by Pat Harrigan and Noah Wardrip-Fruin. Cambridge, MA: MIT Press, 2004.
- 2002 Walker, Jill. "Blogging Thoughts: Personal Publication as an Online Research Tool." With Torill Mortensen. In *Researching ICTs in Context*, ed. Andrew Morrison, InterMedia Report, 3/2002, Oslo 2002.
<http://citeseerx.ist.psu.edu/viewdoc/download?doi=10.1.1.156.7392&rep=rep1&type=pdf>
- 2001 Walker, Jill. "Do you think you're part of this? Digital texts and the second person address." *Cybertext Yearbook*, Jyväskylä University, p 34-51.

Digital Humanities Projects

- 2015 Participant in Learning Analytics Lab recently funded by Norwegian government and led by Barbara Wasson at the University of Bergen. My role will be to lead a working package providing a critical discussion of the ethics and ontological understandings of using quantitative analytics to understand and augment learning.
- 2013-15 Partner in development of online course "Developing Media-Rich Ebooks" in collaboration with Bergen University College.
<https://norgesuniversitetet.no/prosjekt/utvikling-av-medierike-eboker>
- 2010-13 Co-Principal Investigator on ELMCIP project, which was led by Project Leader Scott Rettberg. Participated in developing the ELMCIP Electronic Literature Knowledge Base, worked on network analysis and visualizations. (€1 million) <http://elmcip.net>
- 2006 ELINOR: Electronic Literature in the Nordic Countries. Database of electronic literature from Norway, Sweden, Denmark and Finland. I was the project leader. Funded by NORDBOK and Arts Council Norway (USD 20,000)
- 1999 Researcher on the LinguaMOO project. I wrote and developed an annotated critical hypertextual edition of *A Midsummer Night's Dream* and programmed and wrote a MOO for teaching English Literature, *A Midsummer Night's MOO*. <http://cmc.uib.no/dream/frames/main.html>

Invited keynotes

- 2016 Keynote at the seminar *Reflecting ourselves through digital media*. University of Copenhagen, 2. November 2016.
- 2016 Keynote at the annual conference of the Danish Association of Media Researchers (SMID). Middelfart, 27-28 October 2016.
- 2016 Opening Keynote: Mobile Learning in Teacher Education, at Bergen University College. Bergen, 21-22 September 2016.
- 2016 Invited Keynote Speaker at Nordisk forskarkonferens 2016 – Med bilden i fokus" (Nordic Research Conference on Children's Literature, hosted in Stockholm by The Swedish Institute for Children's Books), Stockholm, 29 August-1 September 2016.
- 2015 Hvordan publisere forskning som blir lest: åpen publisering som førstevalg. ("How to Publish Research that is Read: Open Access Publication as First Choice")

- Keynote at the conference Penger og poeng: Har vi råd til å publisere? (“Money and Points: Can We Afford to Publish?”) University of Oslo, 22. January 2015.
- 2014 Life Poetry Told by Sensors. Opening Keynote. Electronic Literature Organization: ELO 2014, Milwaukee, 18/6-21/6/2014.
- 2010 Blogs and Journalists: From Online Communities to Social Media. Keynote, Journalism Education Association Australia conference, Sydney, 26 November, 2010
- 2006 Network Literacy: Learning with Blogging and Web 2.0. Keynote lecture. Technology, Colleges & Community: Worldwide Online Conference 2006. Hawaii and online, 18.04.2006-20.04.2006.

Invited lectures and conference presentations (Selected)

- 2019 Du, jeg og robotene. Christiekonferansen, Bergen. 29 April 2019.
- 2017 Invited talk, “Snapchat and the SnapMap: Collective, Ephemeral Stories about Public Events. Digital Scholarship Lab at the Rockefeller Library, Brown University. 29 November 2017.
- 2017 Our Stories on Snapchat: Collective Documentaries? Open Documentary Lab. MIT, Cambridge MA, 2 November 2017.
- 2017 Invited talk, “Snapchat Live Stories”, at Mobilspotting, Bergen 12 January 2017.
- 2017 “Social Media for Researchers”, at Tekna’s Researcher Conference, Trondheim, 10 January 2017.
- 2016 "Machine Vision Seen Through Art: Hostile Other or Part of Our Selves?" VR & Machinic Image. Workshop at City University of Hong Kong. Hong Kong, 19-20 December 2016.
- 2016 Invited paper, Social Media as Semiotic Technology, University of Southern Denmark 22-23 September 2016.
- 2016 “Apps as Companions: How Quantified Self Apps Become Our Audience and Our Companions” at The Quantified Self and the Rise of Self-Tracking Culture. Aarhus Institute of Advanced Studies, 15 June 2016.
- 2016 Internett, delingsøkonomi og open access: trenger vi fortsatt forlag? (The Internet, sharing economy and open access: do we still need publishers?) Seminar on Open Access. The Norwegian Academy of Science. Oslo, 25 April 2016.
- 2016 Invited paper at the Agenda seminar, Oslo National Academy of the Arts, 15 January 2016.
- 2015 Biometric Citizens: Adapting Ourselves To Machine Vision. Selfie Citizenship Seminar. 16 April 2015, Manchester Metropolitan University.
- 2015 Seeing Ourselves Through Technology. Guest lecture, University of Tromsø, 10.03.2015.
- 2015 Seeing Ourselves Through Technology: How We Use Wearable Devices to See and Shape Ourselves. Workshop: Tracking Culture: Surveillance in the Sphere of Intimacy. Aarhus University, January 14-15 2015.
- 2014 Seeing Ourselves Through Technology, lecture, Aarhus University, 7 Nov 2014
- 2014 Research methods workshop, Aarhus University, 7 Nov 2014
- 2014 Digital Self-representations. Research School on Digital Textuality, University of Agder, 18 September 2014.
- 2014 New Directions in the Digital Humanities: Database Visualization Research Based on the ELMCIP Electronic Literature Knowledge Base. Wilfred Laurier Communications Lecture Series; 4/11/2014.

- 2013 The ELMCIP Electronic Literature Knowledge Base: Documentation, Connections and Visualizations. What Are Digital Humanities? University of Oslo, 14-15 June, 2013.
- 2013 Rettberg, Jill Walker and Scott Rettberg. 2013. "Mining the Knowledge Base: Exploring Methodologies for Analysing the Field of Electronic Literature" Paper for Digital Methods Winter School, Amsterdam 22-25 January 2013
- 2011 Hooper, Clare J. and Rettberg, Jill Walker. Experiences with Geographical Collaborative Systems: Playfulness in Geosocial Networks and Geocaching. In "Please Enjoy" workshop at MobileHCI 2011, Aug 30 - Sept 2, Stockholm, Sweden.
- 2009 Presentation of *Bloggning*. Studia, Bergen, 26.03.09.
- 2009 Blogging og sosiale nettverk. ("Blogging and Social Networks") Kari Skjønbergdagene, Oslo University College, 09.02.2009
- 2007 Corporate Blogging. Guest lecture, "Exploring Online Consumer Communities", Norges handelshøgskole, 09.11.07.
- 2007 Født som nettbruker? Bruk av blogg og wiki blant dagens studenter. ("Born Online? How Today's Students Use Blogs and Wikis.") Fleksibel læring ("Flexible Learning Conference"), University of Oslo, 15-16.11.2007.
- 2007 Blogs, Literacies and the Collapse of Private and Public. University of Western Australia, 25.09.07.
- 2006 Feral Textuality: How Domesticated Media Went Wild. Article Festival. Stavanger, 17.11.2006.
- 2006 From Bards to Blogs: A Pre-history of Blogging. Games, new Media and Democracy Workshop, University of Bergen, 16.10.2006-17.10.2006.
- 2006 Institutional Repositories: A Researcher's Point of View. Institutional Repository Workshop. Bergen, 19.04.2006.
- 2006 Weblogger som forskningsverktøy. "Weblogs as Research Tools." Guest lecture, Södertörns högskola, 14.12.2006.
- 2002 Blogging: hvordan nettskriverier påvirker søkemotorer og kjærlighet. ("Blogging: How Online Writing Affects Search Engines and Love") HUMlab, Umeå University, November 20.

Peer-Reviewed Conference Presentations

- 2019 Machine Vision: Selfie Filters and Image Recognition Algorithms as Technical Cognitive Systems. Presented at Moral Machines? Ethics and Politics of the Digital World. Helsinki, 6-8 March 2019.
- 2018 The Voice of the Crowd: Collective Narration Online. In panel: Distributed Voices: Making Collaborative Authorship In/Visible. International Communication Association, Prague, 24-28 May 2018.
- 2016 Machine Vision as Viewed Through Art: Hostile Other or Part of Ourselves? Paper to be presented at Post-Screen Festival (PSF2016) in Lisbon, 17-18 November 2016.
- 2016 'Now Objects Perceive Me': Art that Interrogates Machine Vision. Paper presented at AoIR16 (Association of Internet Researchers), Berlin, 5-7 October 2016.
- 2015 Corpses, Fetuses And Zombies: The Dehumanization of Media Users in Science Fiction and Mainstream Media. Conference presentation, IR16 (Association of Internet Researchers) Phoenix Arizona, 21-23 October 2015.

- 2015 Speaker on panel organised by Annette Markham: “Unpacking the Black Box of Qualitative Analysis: Exploring How the Imaginaries of Digital Inquiry are Constructed through Everyday Research Practice”, IR16 (Association of Internet Researchers) Phoenix Arizona, 21-23 October 2015.
- 2015 Automated Diaries and Quantified Selves. WUN Understanding Global Digital Cultures Conference. Chinese University of Hong Kong, 25–26 April 2015.
- 2014 Automated Diaries and Quantified Selves, *Le Sujet Digital*, Paris Université 8, 12-14 Nov 2014
- 2014 Show me your Selfie, workshop IR15 (Association of Internet Researchers conference, Daegu, Korea 21-24. Oktober 2014.
- 2014 Rettberg, Scott; Rettberg, Jill Walker; Coover, Roderick; Baldwin, Sandy; Wittig, Rob; Rock, Joellyn. Collaborative Creativity in New Media: Roundtable. Electronic Literature Organization 2014 Conference; 2014-06-19 - 2014-06-21
- 2007 Blogs, Literacies and the Collapse of Private and Public. Digital Arts and Culture, Perth, Australia, September 2007.
- 2007 Repeating, Appropriating, Blogging. MIT 5, Cambridge MA, 27-29.04.07.
- 2003 Performing Fictions: Interaction and Depiction. Digital Arts and Culture. Melbourne, Australia.
- 2002 Links and power: the political economy of linking on the Web. ACM Hypertext 2002. Proceedings of the thirteenth ACM conference on Hypertext and hypermedia. Maryland, June 11-15. <http://dl.acm.org/citation.cfm?id=513358>
- 2000 Who is “You”? The Cybertextual Second Person. Digital Arts and Culture, Bergen, Norway, 2-4 August.

University Committees

- 2014-2018 Member of University of Bergen’s steering committee for digitization of education, DigUiB.
- 2013-2017 Member of Humanities Faculty Board, University of Bergen.
- 2012-2015 Alumni Board Leader for the University of Bergen

TEACHING EXPERIENCE

Undergraduate Courses

- Digital Media Ethics (2012, 2016)
- Electronic Literature (2015, 2018)
- Culture and Norms in the Information Society (2011, 2012, 2014, 2016)
- Critical Perspectives on Technology and Society I (2012, 2013, 2015, 2017)
- Digital Genres: Electronic Literature, Digital Art and Computer Games (2011, 2019)
- Web Design and Web Aesthetics (2003, 2004, 2005, 2006, 2009)
- Digital Culture and Digital Media (2003, 2004, 2005, 2006, 2009)
- Information and Communication Technology in the Humanities (2005)
- Social Media (2010)

Graduate Courses

- Digital Media Aesthetics (2003, 2004, 2005, 2006, 2009, 2016)
- Critical Approaches to Technology and Society II (2006, 2007)
- Practical Project in Digital Culture (2011)

Key Theories in Digital Culture (2011, 2014)

(Sabbaticals 2007/2008 and 2014/15, and parental leaves in 2008 and 2010.)

Graduate Advising

Current PhD advising:

- Marianne Gunderson, University of Bergen (main advisor). Dissertation title: *Affective imaginaries: Machine vision in speculative fiction*. (starting date 2019)
- Ragnhild Solberg, University of Bergen (main advisor). Dissertation title: *Marionettes of Vision? Information Access, Power Relations, and Posthumanism Through Machine Vision in Contemporary Games*. (starting date 2019)
- Linda Kronman, University of Bergen (main advisor). Dissertation title: *Machine Vision in Digital Art*. (starting date 2019)
- Henning Skarbø, University of Bergen (main advisor). Dissertation title: *Nytte av samtaleagent med kunstig intelligens og maskinlæring i mestring av helseutfordringer og endring av levevaner*.
- Elisabeth Nesheim, University of Bergen (co-advisor). Dissertation topic: haptic interfaces and digital art.

2018 Dissertation committee member for Sara Raffel, University of Central Florida (2017-18). Dissertation title: *Narrative Transportation and Virtual Reality: Exploring the Immersive Qualities of Social Justice in the Digital World*.

2017 External examiner for Emily van der Nagel, Swinburne University, Australia. Dissertation title: *Social Media Pseudonymity: Affordances, Practices, and Disruptions*.

2017 External examiner for Fiona Andreallo, University of Technology Sydney. Dissertation title. *The Semeful Sociability of Digital Memes: Visual Communication as Active and Interactive Conversation*

2017 Opponent for Arne Olav Nygård's PhD defense, University of Stavanger. Dissertation title: *The Reader in the Text. Perspectives on Reading in Digital Media*. June 2017.

2017 Jury member, Association of Internet Researchers (AoIR) Dissertation Award.

2016 Appointed a Graduate Faculty Scholar in the College of Graduate Studies at the University of Central Florida, and appointed co-chair on Sara Raffel's PhD dissertation committee at this university.

2016 Led master class prior to submission of Kim Østbye's PhD dissertation, Media Studies, University of Oslo.

2015 Mentor, Doctoral Consortium AoIR October 2015.

2015 Opponent for Katrin Tiidenberg's PhD defense, University of Tallinn, May 2015.

2007 Opponent for Anne-Mette Thorhauge's PhD defence, University of Copenhagen, 2007.

Other Graduate Advising and Teaching

Successfully advised approximately 15 MA research theses on topics including social media, glitch art, video games, digital competencies, blogging, online privacy and surveillance.

OUTREACH

Significant appointments

- 2019-23 **Member of Research Council Norway's Portfolio Steering Committee for Humanities and Social Science.**
- 2018-20 **Member of Arts Council Norway's Committee for Research and Development**
- 2011-13 **Member of government-appointed national committee** ("DIGIT-utvalget") to write an Official Norwegian Report on hindrances to growth and innovation in digital media and services (2011-2012, resulting in the report NOU 2013:2.) The Norwegian government appointed a group of the ten foremost experts in the country who could assess hindrances to digital growth in Norway and make concrete recommendations to improve growth. I was one of two scholars, the others were leaders in industry and the public sector.
- 2012-13 **Member of Arts Council Norway's committee for Art and New Technology** (KNYT) (Jan 2012-December 2013) This committee met twice yearly to award grants to artist projects. Total grant amount was approximately NOK2,5 million/\$400,000 each year.
- 2012-present Member of **Bergen Chamber of Commerce's** IT Resource Group. This group consists of leaders in the regional IT sector. I am the representative from academia.
- 2007 **Advisory Board Member:** I was an advisor for the City of Bergen's Plan for Art, with emphasis on the section for electronic art (Kunstbyen 2008-2017).
- 2005 **Jury member** for major Norwegian newspaper Dagbladet's blog contest, 2005; for Digitale fortellinger, project run by PNEK (Produksjonsnettverket for elektronisk kunst) and NRK, 2005
- 2010 **Jury member** for the Fritt Ord Foundation's blogging stipends 2010 (Fritt ord is the leading freedom of speech institution in Norway).
- 2002 **Board member** of Bergen elektroniske kunstsenter, 2002. (Bergen electronic art center)

Selected events and talks for a general audience

- 2018 Survival Kit for the Age of Technology. Bergen Electronic Art (BEK) and Bergen Public Library, 1 June 2018. Video: <http://bek.no/en/survival-kit-for-the-age-of-technology-2/>
- 2018 Et samfunn styrt av algoritmer? Invited public lecture at Bergen Public Library, 18 April 2018. 100 participants, video available: https://www.youtube.com/watch?v=uFsfcn5x_A
- 2018 Digitalisering og utenforskap. Invited lecture at the annual meeting of top local politicians in Norway (Kommunalpolitisk toppmøte), 20 March 2018. Video: <https://www.youtube.com/watch?v=f9KUedc6j3M>
- 2016 Digital kultur for alle. Opening talk at Digidel, a conference for professionals providing classes and outreach programs for community groups who do not have sufficient IT skills. Organised by the Norwegian Ministry for Modernization. Trondheim, 24 May 2016.

- 2015 Seeing Ourselves Through Technology. Internal workshop for the Norwegian Ministry of Education and Research's division for higher education, 13 January 2015.
- 2015 Co-curator of "Kid E-Lit: Electronic Literature for Children and Youth" exhibition at Bergen Public Library, August-September 2015.
- 2014 Hva med selfies? Forskningsdagene Ung, University of Bergen, 26 September 2014.
- 2014 What Can't We Measure in a Quantified World? TEDxBergen, 5 October 2014. <https://www.youtube.com/watch?v=537mhtN0nwU>
- 2011 Bloggidyller og Facebookfiksjoner: Å fortelle sitt liv på nettet. (Blog idylls and Facebook Fictions: Telling Your Life Online) Vossaseminar for Norwegian high school teachers, Voss, 6-7.04.2011.
- 2011 Forskningsformidling i sosiale medier. (Research Dissemination in Social Media) CONFEX-konferanse on research dissemination. Oslo, 31.03.2011.
- 2010 Sosiale medier: ressurs og mulighet for bedrifter? (Social Media: Resource and Potential for Companies) Vestnorsk personalforum (West Norwegian HR forum), Bergen, 19.05.2010.
- 2010 Has Wikipedia Grown Up? Wikipedia Academy, Bergen, Oct 14-15, 2010.
- 2010 Hvordan kan sosiale medier brukes i forskningsformidling? Fra forskning til forside v3.0 (How Can Social Media Be Used in Research Dissemination? From Research to Front Page) (Forskning.no). 27.10.2010.
- 2010 Sosiale medier, virtuelle møteplasser. (Social Media, Virtual Meeting Places) PricewaterhouseCoopers Region West, annual seminar, Solstrand, 04.09.2009.
- 2009 Journalistikk i og med sosiale medier. (Journalism in and with Social Media) Bergens Tidendes internal seminar, 20.05.2009
- 2009 Slik lykkes du med blogger. (How to Succeed with Blogging) Grow '09, Bergen, 25.03.09
- 2008 En blogger i Azeroth. (A Blogger in Azeroth.) Bergen elektroniske kunstsenter, 02.2008.
- 2008 Sosiale nettverk: sammen er vi sterke? First Tuesday Bergen, 05.02.2008
- 2007 Profesjonell blogging (hvorfor blogging er bedre enn reklame). (Professional Blogging: Why Blogging is Better than Advertising) Edit 8.0: RELEVANS. Geilo, 19-21.10.2007.
- 2007 Corporate Blogging. Microsoft Norway, OSG group. Internal Seminar. Oslo 05.02.2007.
- 2006 Blogging Trends. Annonsørforeningen (Norwegian Advertiser's Association): seminar on User-Contributed Content. Oslo 07.12.2006
- 2006 Blogging, informasjonsarbeid og markedsføring (Blogging, Information and Marketing). Kommunikasjonsforeningen (The Communication Association), Bergen, 08.11.2006.
- 2006 Nettformidling. Kulturnett Norge. Bergen, 16.10.2006.

OP-EDS AND POPULAR WRITING IN MAINSTREAM MEDIA

- 2019 "Digital uhygge.» *Morgenbladet*. 3 May. 14 December.

- 2019 Algoritmenes dom over liv og død. *Morgenbladet*. s. 24. 1 February.
- 2019 Kake-eller-død-dilemmaet. *Morgenbladet*. s. 22. 15 March.
- 2018 Digital skjønnhetsmal. *Morgenbladet*. s 18.
- 2016 “Fremtidens nyskapere” (“The Innovators of the Future”) *Bergens Tidende*.
- 2015 “Å se en flyktning inn i øynene.” (“To Look into a Refugee’s Eyes.”) *Bergens Tidende*, September 20.
- 2015 “Emojigenerasjonen.” (“The Emoji Generation.”) *Bergens Tidende*. August 9.
- 2015 “Barn uten fritid.” (“Children Without Free Time”) *Bergens Tidende*. June 28.
- 2015 ”Dagen alle er norske.” (“The Day Everyone is Norwegian”) *Bergens Tidende*. May 14.
- 2015 “Vår tids masseutrydding.” (“Our Time’s Mass Extinction”) *Bergens Tidende*. April 6.
- 2015 “På tilliten løs” (“Breaking Trust, about family surveillance). *Bergens Tidende*. February 22.
- 2014 “Det er du som betaler for norsk forskning. Hvorfor skal du betale for å lese den?” (“You Pay for Norwegian Research. Why Should You Pay to Read It?”) *NRK Ytring*.
- 2014 Ansiktet som kontrollmiddel. (“Hiding Faces in a Control Society, on hijabs and surveillance”) *Bergens Tidende*. July 11.
- 2013 ”Hvorfor lærer vi ikke barna våre å kode?” (“Why Don’t We Teach Our Kids to Code?”) *Aftenposten*. March 25.
- 2013 Skam og sosiale medier (“Shame and Social Media”) *Aftenposten*. July 10.
- 2007 World of Warcraft som globalisert spillverden. (“World of Warcraft as a Globalized Gameworld.”) *Bergens Tidende*. September 27. With Hilde Corneliussen.

NON-ACADEMIC WORK EXPERIENCE

- 2019-present Columnist at *Morgenbladet*. Paid to write about research in my field every five weeks.
- 2015-16 Columnist at *Bergens Tidende*. Paid to write an op-ed every five weeks.
- 1995 Guide at Edvard Grieg Museum, Bergen.
- 1994 Guide at the Norwegian Canning Museum, Stavanger.
- 1993 Journalist at StudVest.
- 1992 Editor for Culture and Music, Bergen Student Radio
- 1991-92 Journalist at Bergen Student Radio.

ACADEMIC SERVICE

Evaluator for Funding Agencies

- **European Research Council:** evaluator for MSCA-ITN-2018 call
- **Millenium Science Institute, Government of Chile:** expert reviewer 2018
- **Fonds de la Recherche Scientifique - FNRS (F.R.S.–FNRS)** (Belgium) expert reviewer 2017

Advisory Board Member for Scholarly Journals:

- *Journal for Socio-Technical Critique* (2019-present)
- *Norsk medietidsskrift* (Norwegian Journal of Media Studies) 2014-present
- *Hyperrhiz: New Media Cultures* (scholar-run, open access, multimodal journal)

- *Visual Communication* (Sage journals) 2018-present

Peer reviewer for publishers Polity Press, Palgrave and MIT Press; for journals *Big Data & Society*, *New Media and Society*, *Social Media + Society*, *Convergence*, *Computers and the Humanities*, *JoDI*, *Norsk medietidsskrift*, *Nordic Journal of Childlit Aesthetics*, *Game Studies*, *Ada:* and *HyperRhiz*; for conferences *Digital Arts and Culture* (1999, 2000, 2001, 2003, 2005, 2007), *ACM Hypertext* (2001, 2004, 2005), *Association of Internet Researchers* (2014, 2015), *Electronic Literature Organization* (2012, 2013, 2014, 2015).

Program Chair ELO2015, The annual conference of the electronic literature organization, Bergen 5-7 2015. **Program Committee Member** of international conferences *Digital Arts and Culture* 2003 and 2007, *ACM Hypertext* 2005, *Electronic Literature Organization* 2017.

Track chair for *Hypertext Fiction, Games and Digital Humanities* at *ACM Hypertext* 2019.

Co-chair for *Literary Hypertext stream* at *ACM Hypertext* 2005. **Co-chair** for *Hypertext Readings* at *ACM Hypertext* 2001. Program committee member of *Digital og sosial*, a conference held in Bergen in November 2004 in collaboration with *Fylkesbiblioteket i Hordaland* and *Sjøkrigsskolen*.

Co-editor with Susana Tosca for the *Hypertext Criticism* theme of *JoDI*, the *Journal of Digital Information*, a peer-reviewed, international journal.